

IALLT 2007: THE NEXT REVOLUTION IN LANGUAGE LEARNING TECHNOLOGY



June 19 - 23, 2007
Tufts University
Medford, MA



Information for
Sponsors &
Exhibitors



IALLT

THE INTERNATIONAL ASSOCIATION FOR
LANGUAGE LEARNING TECHNOLOGY

IALLT is a professional organization of leaders in the development, integration, evaluation and management of instructional technology for the teaching and learning of language, literature and culture.

In June 2007 they will meet at Tufts University.



IALLT members are educators, media center directors, curriculum developers, and technology administrators who are leaders in their own institutions and beyond. They come to IALLT's biennial conferences to gather information about language learning publications, products, services, computer systems, courseware, and technology.



IALLT 2007: THE NEXT REVOLUTION IN LANGUAGE LEARNING TECHNOLOGY

<http://ase.tufts.edu/iallt>

Edmund N. Dente: ed.dente@tufts.edu

IALLT 2007

CONFERENCE INFORMATION



From June 19 - 23, 2007, Tufts University will host an expected 400 participants at *IALLT '07: The Next Revolution in Language Learning Technology*.

Language technologists from around the world will share knowledge about technology-enhanced language learning in pre-conference workshops, over 150 sessions, and interactions in the exhibit hall.

Social events expand opportunities for networking and fellowship, an important part of the IALLT conference experience.

Conference Schedule

Exhibitor Set-Up: June 20

Exhibit Hours:

June 21 - 22: 10 a.m. - 5 p.m.

June 23: 9 a.m. - 12 p.m.

Exhibitor Tear-Down: June 23

Hours may be adjusted slightly as the program is finalized.

Exhibitor Information

For information on exhibit space, booth logistics, and booth contracts, contact:

Edmund N. Dente
ed.dente@tufts.edu

or

Tufts Conference Bureau
conferences@tufts.edu

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CONFERENCE EVENTS

Wine and Cheese Opening Reception Wednesday, June 20, 6:00 p.m.

Held in one of Tufts's outstanding campus facilities, the reception will acquaint participants with the conference venue and allow vendors to meet socially with attendees.

Regional Groups Luncheon Thursday, June 21

Held in the modern Tufts Dewick Dining Hall, this luncheon will bring together all IALLT attendees in their regional groups.



IALLT '07 Grand Banquet and General Meeting Friday, June 22, 7:30 p.m.

The banquet and general meeting of IALLT will be held in the beautiful new Ballroom of the University of Massachusetts, Boston. Overlooking Boston Harbor and the John F. Kennedy Library, the Banquet Center provides stunning views of the Boston waterfront and is a distinguished space for our gathering.

Boston Harbor Dinner Cruise Saturday, June 23, 7:00 p.m.

IALLT '07 attendees will take a scenic three-hour cruise around Boston Harbor and the Waterfront, enjoying the modern Boston skyline as the sun sets behind it and passing harbor islands, the USS Constitution (Old Ironsides), and other historic ships and sites. We return to the dock in downtown Boston as the lights of the city illuminate the evening sky. Dancing, fine food and a full bar complete the memorable evening.

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CONFERENCE SPONSORSHIPS

Platinum \$5,000	Gold \$3,500	Silver \$2,000
<ul style="list-style-type: none"> • Full-page ad in program book • 3 booths in exhibition hall • 3 conference registrations • Signage at 1 social event * • Logo on 1 major conference packet amenity • Free logo and link on IALLT '07 Conference web site ** • Invitation to submit proposal for conference session presentation 	<ul style="list-style-type: none"> • ½-page ad in program book • 2 booths in exhibition hall • 2 conference registrations • Signage at 1 social event * • Place logo and link on IALLT '07 Conference web site at a 50% discount ** • Invitation to submit proposal for conference session presentation 	<ul style="list-style-type: none"> • ¼-page ad in program book • 1 booth in exhibition hall • 1 conference registration • Signage at a refreshment break • Place logo and link on IALLT '07 Conference web site at a 50% discount ** • Invitation to submit proposal for conference session presentation

PLEASE NOTE:

* Choice of a social event (Banquet, Boston Harbor Cruise, Opening Reception, Regional Luncheon) for Signage will be based on the order of IALLT receipt of sponsorship contracts by March 1, 2007.

** Regular price of a logo and link on the Conference web site (<http://ase.tufts.edu/iallt>) is \$200.

Single Event Sponsorship Opportunities

- Signage and sponsorship of Keynote Speaker Plenary Session: \$500 or two sponsors at \$250 each
- Logo and hyperlink on IALLT '07 Conference web site (<http://ase.tufts.edu/iallt>): \$200
- Signage at Registration Desk: \$500 or two sponsors at \$250 each