

## **KIMMARIE MCGOLDRICK**

Department of Economics  
E.C. Robins School of Business  
University of Richmond  
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### **Fields of Interest**

Primary: Teaching of Economics, Economic Education  
Secondary: Labor Economics, Industrial Organization

### **Education**

Ph.D. in Economics, S.U.N.Y. at Binghamton, May 1993  
M.A. in Economics, S.U.N.Y. at Binghamton, January 1990  
B.S. in Accounting, S.U.N.Y. at Oswego, May 1988

### **Employment History**

**Joseph A. Jennings Chair in Business**, University of Richmond, August 2010 to present  
**Professor**, University of Richmond, August 2007 to present  
**Christian A. Johnson Visiting Scholar**, Middlebury College, August 2006 through December 2006  
**Associate Professor**, University of Richmond, August 1998 to August 2007  
**Assistant Professor**, University of Richmond, August 1992 to August 1998  
**Adjunct Instructor**, S.U.N.Y. at Binghamton, August 1991 to May 1992  
**Instructor**, S.U.N.Y. at Binghamton, January 1990 to May 1990 and August 1990 to May 1991  
**Lecturer**, S.U.N.Y. at Binghamton, Summer 1990 and Summer 1991  
**Teaching Assistant**, S.U.N.Y. at Binghamton, September 1988 to December 1989

### **Honors and Awards**

H. Hiter Harris Award for Excellence in Undergraduate Teaching, Virginia Foundation of Independent Colleges, 2010  
Kenneth G. Elzinga Distinguished Teaching Award, Southern Economic Association, 2009  
Henry H. Villard Research Award in Economic Education, National Association of Economic Educators, 2009  
State Council of Higher Education for Virginia Outstanding Faculty Award recipient, 2008  
University of Richmond Distinguished Educator Award, 2006  
Robins School of Business Outstanding Service Award, 2005  
Robins School of Business Outstanding Scholarly Activity Award, 1997  
Robins School of Business Outstanding Teacher Award, 1996  
Graduate Student Award for Excellence in Teaching, 1991

### **Grants**

Teagle Foundation, \$15,000. September 2009- January 2011. The Big Think Initiative Awarded to the American Economic Association, Committee on Economic Education, Co-PI with Robert Garnett.  
NSF Award DUE #0817382, \$497,953. September 2008-August 2011. Starting Point: Teaching and Learning Economics | A Source for Pedagogical Resources. Co-PI with Mark Maier, Cathy Manduca, and Scott Simkins.  
Teagle Foundation, \$74,500. January 2007- September 2008. The Purpose and Practice of Economic Education as Related to Liberal Education Goals Awarded to the American Economic Association, Committee on Economic Education, Co-PI with David Colander.  
NSF Award # SBE-0317755, \$350,000. August 2003- July 2007 ADVANCE Leadership Award: CeMENT: Workshops for Female Untenured Faculty in Economics. Awarded to the AEA, Co-PI with Francine D. Blau, Rachel T. Croson, Janet Currie, John J. Siegfried.  
Atlantic Philanthropic Service Company, \$25000. 2000. Putting the Invisible Hand to Work: Concepts and Models for Service-Learning in Economics. Co-PI with Andrea Ziegert.  
ECRSB/University of Richmond Summer Research Grant: 1993-2008, 2010.  
Mednick Fellowship of the Virginia Foundation for Independent Colleges, 1999.  
Technology and the Economics Classroom, Associated Colleges of the South, \$1200, 1996-1997.

### **Professional Activities**

## Refereed Publications

- McGoldrick, KimMarie and Janice Peterson. Forthcoming. Significant Learning and Civic Education: Shifting Frameworks for Teaching in Light of Learning about the Financial Crisis. *Journal of Social Science Education*.
- McGoldrick, KimMarie, Gail Hoyt, and David Colander. 2010. The Professional Development of Graduate Students for Teaching Activities: The Students' Perspective *Journal of Economic Education*, vol. 41(2): 194-201.
- Peterson, Janice and McGoldrick, KimMarie. 2009. Pluralism and Economic Education: A Learning Theory Approach *International Review of Economics Education*, vol. 8(2): 72-90.
- Colander, David, Tiziana Dominguez, Gail Hoyt, and KimMarie McGoldrick. 2009. How Do Students at Median Graduate Economics Programs Differ from Students at Top-Ranked Programs. *Eastern Economic Journal*, vol. 35(4): 423-32.
- McGoldrick, KimMarie and Janice Peterson. 2009. Public Scholarship and Economics: Engaging Students in the Democratic Process. *Forum for Social Economics*, 38(2) p. 229-245.
- Colander, David and KimMarie McGoldrick. 2009. The Economics Major and Liberal Education. *Liberal Education*, vol. 95 (2): 22-29.
- Colander, David and KimMarie McGoldrick. 2009. The Economics Major and a Liberal Education: The Teagle Report. *American Economic Review*, 99(2): 611-618.
- McGoldrick, KimMarie. 2008. Doing Economics: Enhancing Skills Through a Process-Oriented Senior Research Course. *Journal of Economic Education*. vol. 39 (4): 342-356.
- Ziegert, Andrea and McGoldrick, KimMarie. 2008. When Service is Good for Economics: Linking the Classroom and Community through Service-Learning. *International Review of Economics Education*, vol. 7 (2): 39-56.
- McGoldrick, KimMarie. 2008. Writing Requirements and Economic Research Opportunities in the Undergraduate Curriculum: Results from a Survey of Departmental Practices. *Journal of Economic Education*, vol. 39 (3): 287-296.
- Burrus, Robert, KimMarie McGoldrick, and Peter Schuhmann. 2007. Crime in the Classroom: Does a Definition of Cheating Matter? *Journal of Economic Education*, vol. 38(1): p. 3-16.
- Burrus, Robert, KimMarie McGoldrick, and Peter Schuhmann. 2005. Student Quantitative Literacy: Importance, Measurement, and Correlation with Economic Literacy. *American Economist*. vol. 49(1): 49-65
- McGoldrick, KimMarie and Lisa Ford Voeks. 2005. 'We Got Game!' An Analysis of Win/Loss Probability and Efficiency Differences between the NBA and WNBA. *Journal of Sports Economics*, vol. 6 (1): 5-23.
- Burrus, Robert, KimMarie McGoldrick, and Peter Schuhmann. 2004. That's Not Cheating, Is It? An Analysis of Student Definitions of Cheating. *Journal for Excellence in College Teaching*, vol. 15 (3):129-152.
- Monks, Jim and KimMarie McGoldrick. 2004. Gender Earnings Differentials Among Highly Paid College and University Administrators *Industrial Relations*, vol. 43 (4): 742-758.
- McGoldrick, KimMarie. 2003. The Game of Life: A Student Developed Program for Explaining Gender Specific Labor Market Issues to their Peers. *American Economist*, vol. 46 (2): 52-68.
- McGoldrick, KimMarie and Peter Schuhmann. 2002. Instructor Gender and Student Registration: An Analysis of Preferences. *Education Economics*, vol. 10(3): 241-260.

Lewis, Margaret and KimMarie McGoldrick. 2001. Moving Beyond the Masculine Neoclassical Classroom Embodied in the Voluntary National Content Standards In Economics: Using Critique and Active Pedagogical Practices to Reconceptualize the Concept of Work. *Feminist Economics*, vol. 7(2): 91-103.

McGoldrick, KimMarie and Peter Schuhmann. 2001. Integrating Intra-University Web-Based Student Competitions into Principles Courses. *Effective Teaching*, accepted and posted June 8, 2001 (<http://cte.uncwil.edu/et/articles.htm>).

McGoldrick, KimMarie, Ann Battle, and Suzanne Gallagher. 2000. Service-Learning and the Principles of Economics Course: Theory and Practice. *American Economist*, vol. 44: 43-52.

Schuhmann, Peter and KimMarie McGoldrick. 1999. A Conjoint Analysis of Student Registration Decision Making: Implications for Enrollment. *Journal of Excellence in College Teaching*, Volume 10 (3): 93-121

Robst, John and KimMarie McGoldrick. 1999. The Measurement of Firm Information About Product Demand. *Review of Industrial Organization*, vol. 15 (2): 149-163.

Aerni, April, Robin Bartlett, Meg Lewis, KimMarie McGoldrick, and Jean Shackelford. 1999. Toward a Feminist Pedagogy in Economics. *Feminist Economics*, vol. 5(1): 29-45.

McGoldrick, KimMarie. 1999. Developing Critical Thinking by Using the Web in a Principles of Economics Course. *Feminist Economics*, vol. 5 (1): 83-86.

Robst, John, Richard Deitz, and KimMarie McGoldrick. 1999. Income Variability, Uncertainty, and Housing Tenure Choice. *Regional Science and Urban Economics*, vol. 29(2): 219-229.

McGoldrick, KimMarie. 1998. Service-Learning in Economics: A Detailed Application. *Journal of Economic Education*, vol. 29 (4): 365-376.

Robst, John and KimMarie McGoldrick. 1997. Frontier Estimation of Changes in Worker's Labor Market Information. *Atlantic Economic Journal*, vol. 25 (4): 386-402.

Robst, John and KimMarie McGoldrick. 1997. Tied-Movers, Tied-Stayers and Gender Differences in Overeducation. *Journal of Management Systems*, vol. 9: 49-64.

McGoldrick, KimMarie and John Robst. 1996. Gender Differences in Overeducation: A Test of the Theory of Differential Overqualification, *American Economic Review Papers and Proceedings*, vol. 86: 280-4.

McGoldrick, KimMarie and John Robst. 1996. The Effect of Worker Mobility on Compensating Wages for Earnings Risk, *Applied Economics*, vol. 28: 221-232.

McGoldrick, KimMarie, 1995. Do Women Receive Compensating Wages for Income Uncertainty? *Southern Economic Journal*, vol. 62 (1): 210-222.

McGoldrick, KimMarie and John Robst, 1994. Uncertain Wages and Worker Mobility, *Atlantic Economic Journal Best Papers and Proceedings*, vol. 4 (1): 71-77.

## Books

Hoyt, Gail and KimMarie McGoldrick, Eds. *The International Handbook on Teaching and Learning Economics*. Contract signed with Aldershot: Edward Elgar Press. Expected publication date, 2011.

Colander, David and KimMarie McGoldrick, Eds. 2009. *Educating Economists: The Teagle Discussion on Reevaluating the Undergraduate Economics Major*. Aldershot: Edward Elgar Press.

McGoldrick, KimMarie and Andrea Ziegert, Eds. 2002. *Putting the Invisible Hand to Work: Concepts and Models of Service*

*Learning in Economics*. The University of Michigan Press.

Aerni, April and KimMarie McGoldrick, Eds. 1999. *Valuing Us All: Feminist Pedagogy and Economics*. The University of Michigan Press.

#### Chapters in Books

Maier, Mark, KimMarie McGoldrick and Scott Simkins. 2011. Is there a Signature Pedagogy in Economics? In Chick, N., A. Haynie, and R. Gurung (eds) *Exploring More Signature Pedagogies*. Sterling, VA: Stylus Publishing

Maier, Mark, KimMarie McGoldrick and Scott Simkins. 2011. Cooperative Learning and Discipline-Based Pedagogical Innovations: Taking Advantage of Complementarities. In James Cooper and Pamela Robinson. Eds. *Small group learning in higher education: Research and practice*. Stillwater, OK: New Forums Press.

McGoldrick, KimMarie. 2010. Advancing the Scholarship of Teaching and Learning in Economics. In Michael K. Salemi and William B. Walstad, Eds. *Teaching Innovations in Economics: Strategies and Applications for Interactive Instruction*, Edward Elgar Publishing: Cheltenham, UK and Northampton, MA

McGoldrick, KimMarie, Robert Rebelein, Jennifer Rhoads, and Sue Stockly. 2010. Making Cooperative Learning Effective for Economics. In Michael K. Salemi and William B. Walstad, Eds. *Teaching Innovations in Economics: Strategies and Applications for Interactive Instruction*, Edward Elgar Publishing: Cheltenham, UK and Northampton, MA

Maier, Mark, KimMarie McGoldrick and Scott Simkins. 2010. Implementing Cooperative Learning in Introductory Economics Courses. In Millis, B. (ed) *Cooperative Learning in Higher Education, Across the Disciplines, Across the Academy*, Sterling, VA: Stylus Publishing

Colander, David and KimMarie McGoldrick 2009. The Economics Major and a Liberal Education: The Teagle Report. In Colander and McGoldrick. Eds. *Educating Economists: The Teagle Discussion on Reevaluating the Undergraduate Economics Major*. Aldershot: Edward Elgar Press.

Bollinger, Chris, Gail Hoyt, and KimMarie McGoldrick. 2009. Chicks Don't Dig It: Gender, Attitudes and Performance in Principles of Economics Courses. In Frank Mixon and Richard Cebula, editors. *Expanding Teaching and Learning Horizons in Economic Education*. Nova Science Publishers: pp. 43-65

McGoldrick, KimMarie. 2009. Promoting a Pluralist Agenda in Undergraduate Economic Education. In *Economic Pluralism*, Robert Garnett, Erik Olsen, and Martha Starr, eds., Routledge: pp. 221-235.

McGoldrick, KimMarie. 2007. Undergraduate Research in Economics. *Handbook for Economics Lecturers*, <http://www.economicnetwork.ac.uk/handbook/>

Croson, Rachel and KimMarie McGoldrick. 2007. Scaling the Wall: Helping Female Faculty in Economics Achieve Tenure. In Abigail Stewart, Janet Malley and Danielle LaVaque-Manty, (Eds.). *Transforming Science and Engineering: Advancing Academic Women*. University of Michigan Press. (Invited Chapter for edited volume based on NSF sponsored mentoring programs across disciplines and institutions.)

Ziegert, Andrea and KimMarie McGoldrick. 2004. Adding Rigor to Service-Learning Research: An Armchair Economists Approach. In Shelley Billig and Marshall Welch, (Eds.). *New Perspectives in Service-Learning: Research to Advance the Field. A Volume in Advances in Service-Learning Research*, Volume 4. Greenwich: Information Age Publishing.

McGoldrick, KimMarie. 2002. Using the Theory of Service Learning as a Tool for Teaching Economic Theory. in McGoldrick, KimMarie and Andrea Ziegert, eds. *Putting the Invisible Hand to Work: Concepts and Models of Service Learning in Economics*. The University of Michigan Press.

McGoldrick, KimMarie. 1999. Economics Education. (Invited and peer reviewed.) In Margaret Lewis and Janice Peterson, eds, *The Elgar Companion to Feminist Economics*. Aldershot: Edward Elgar Press, pp. 310-317.

McGoldrick, KimMarie. 1999. Economics of Education. (Invited and peer reviewed.) In Margaret Lewis and Janice Peterson, eds, *The Elgar Companion to Feminist Economics*. Aldershot: Edward Elgar Press, pp. 317-323.

McGoldrick, KimMarie. 1999. The Road Not Taken: An Example of Feminist Pedagogy in Economics. In Aerni, April and KimMarie McGoldrick, eds. *Valuing Us All: Feminist Pedagogy and Economics*. The University of Michigan Press.

Aerni, April, Robin Bartlett, Meg Lewis, KimMarie McGoldrick, and Jean Shackelford. Exploring the Intersections of More Inclusive Course Contents and Learning Environments: Toward a Feminist Pedagogy in Economics. 1999. Reprinted article (*Feminist Economics*, Volume 5, No.1, March 1999, pp. 29-45.) in Aerni, April and KimMarie McGoldrick, eds. *Valuing Us All: Feminist Pedagogy and Economics*. The University of Michigan Press.

#### Book Reviews

McGoldrick, KimMarie. 2009. *The Handbook of Pluralist Economics Education*, Edited by Jack Reardon. Routledge Advances in Heterodox Economics, Routledge Press, London, UK and New York, New York, 2009. *International Review of Economic Education*, volume 8(2): 106-108.

McGoldrick, KimMarie. 2006. Women, Family and Work, edited by Karine Moe. Malden, MA, USA: Blackwell Publishers. 2003. *Feminist Economics*, volume 11 (3): 201-205.

#### Websites

“Cooperative Learning” 2009. (<http://serc.carleton.edu/econ/cooperative/index.html>) Module developed for Starting Point: Teaching and Learning Economics | A Source for Pedagogical Resources <http://serc.carleton.edu/econ/index.html>. Supported by NSF Award DUE #0817382. September 2008-August 2011. PIs: Mark Maier, Cathy Manduca, KimMarie McGoldrick and Scott Simkins.

#### Working Papers/Books

Maier, Mark, KimMarie McGoldrick and Scott Simkins. Starting Point: Pedagogical Resources for Teaching and Learning Economics. Under submission.

McGoldrick, KimMarie and Brian Peterson. Assessing Student Learning with Rubrics. Under submission.

Garnett, Robert and KimMarie McGoldrick. Big Think: A Model for Critical Inquiry in Economics Courses.

McGoldrick, KimMarie and Andrea Ziegert. Motivating Faculty Towards Civic Engagement: A Consideration via Faculty Roles, Service-Learning, and Literacy Standards.

McGoldrick, KimMarie. The Importance of Learning Objectives in Choosing Pedagogical Practices.

#### Other Publications

Croson, Rachel and KimMarie McGoldrick. Halfway on CSWEP’s Mentoring Initiative. CSWEP Newsletter, Spring/Summer 2005: 10-11.

McGoldrick, KimMarie and Lisa Voeks. Using Cartoons to Teach Principles of Economics (Except from What’s So Funny About Economics? Using Cartoons to Increase Economic Literacy.) Instructors Manual, *Principles of Economics* by Frank and Bernanke, McGraw-Hill, 2000.

McGoldrick, KimMarie. Women in Economics: 1950-1970. A research note in *International Advances in Economic Research*, Volume 2, No. 2, May 1996: 197.

McGoldrick, KimMarie and Sonia Banerji. Lady Margaret Hall: Competitive Market Analyst, *American Economic Association Committee on the Status of Women in the Economics Profession Newsletter*, Spring Issue, May 1996: 10-11.

McGoldrick, KimMarie and Sonia Banerji. Dame Barbara Ward: Economic Journalist *American Economic Association Committee on the Status of Women in the Economics Profession Newsletter*, Fall Issue, October 1995: 9-10.

McGoldrick, KimMarie, Women and Gender Issues in Economics, Course Syllabi, *The Feminist Economics Curriculum Project* (sponsored by the International Association for Feminist Economics). Volume II, July 1994/April 1995: 90-94.

#### Presentations at Conferences

McGoldrick, KimMarie and Robert Garnett. Big Think: A Model for Critical Inquiry in Economics Courses. Presented at the ASSA meetings, January 2011.

McGoldrick, KimMarie and Brian Peterson. Assessing Student Learning with Rubrics. Presented at the SEA meetings, November 2010, the ASSA meetings, January 2011 and Baylor University, March 2011.

McGoldrick, KimMarie. Advancing the Scholarship of Teaching and Learning in Economics. Presented at the ASSA meetings, January 2010.

Maier, Mark, KimMarie McGoldrick, and Scott Simkins. Starting Point- Pedagogic Resources for Teaching and Learning Economics. Presented at the Developments in Economic Education conference, September 2009. Presented at the SEA meetings, November 2009 ; ASSA meetings, January 2010; Midwestern Economics Association meetings, March 2010; Western Economic Association meetings, July 2010; Western Economic Association International meetings, April 2011.

McGoldrick, KimMarie. Economic Crisis and its Impact on Women. Keynote address at Women in the Know Conference, University of Richmond, May 2009.

Colander, Dave and KimMarie McGoldrick. The Economics Major and a Liberal Education. Presented at the ASSA meetings, January 2009.

McGoldrick, KimMarie. What Makes a Great Economics Teacher? Presented at the ASSA meetings, January 2009.

McGoldrick, KimMarie. The Importance of Learning Objectives in Choosing Pedagogical Practices. Presented at the Southern Economic Association Meetings, November 2008.

Colander, Dave and KimMarie McGoldrick. The Economics Major and a Liberal Education. Presented at the Society of Economic Educators, March 2008.

McGoldrick, KimMarie and Steve Greenlaw. Practicing What We Preach: Undergraduate Research Experiences in Economics Presented at the ASSA meetings, January 2008.

McGoldrick, KimMarie and David Colander. The Economics Major and a Liberal Education: Recommendations for Classroom Practices. Presented at the Southern Economic Association Meetings, November 2007.

McGoldrick, KimMarie. Pluralism and Economic Education, Promoting Change: Past, Present, and Future Invited Presentation at the ICAPE meetings, June 2007.

McGoldrick, KimMarie. Undergraduate Research in Economics. Presented at the Virginia Economics Association meetings, March 2007.

McGoldrick, KimMarie. The Learner-Centered Model of Teaching. Invited presentation at the Society of Economic Educators, February 2007.

McGoldrick, KimMarie. Grounding Cooperative Learning Exercise in Learning Objectives: A Learner-Centered Model of Teaching. Presented at the ASSA meetings, January 2007.

McGoldrick, KimMarie and Gail Hoyt. Graduate Student Preparation: A Reality Check. Presented at the Southern Economic

Association Meetings, November 2006.

McGoldrick, KimMarie and Steve Greenlaw. Best Practices in the Supervision of Undergraduate Research Presented at the Southern Economic Association Meetings, November 2006.

McGoldrick, KimMarie. The Senior Experience for Economics Majors: Results from a Survey of Departmental Practices Presented at the SEA meetings, November 2005 and the ASSA meetings, January 2006.

McGoldrick, KimMarie. Developing a Capstone Course for the Economics Major: Payoffs and Pitfalls Presented at the ASSA meetings, January 2005.

McGoldrick, KimMarie. The Professors Role in the Senior Experience: Dictator, Guide on the Side, or Collaborator? Presented at the Southern Economic Association Meetings, November 2004.

McGoldrick, KimMarie and Andrea Ziegert. The Economics of Civic Engagement: The Engaged Campus as a Model of Lifelong Learning. Presented at the Southern Economic Association Meetings, November 2004.

McGoldrick, KimMarie and Andrea Ziegert. Faculty Roles, Service-Learning, Literacy and Civic Engagement. Presented at the 4<sup>th</sup> Annual International Conference on Advances in Service-Learning Research, October 2004.

McGoldrick, KimMarie. Using the Theory of Service Learning as a Tool for Teaching Economic Theory. Presented at the 31<sup>st</sup> Annual Virginia Association of Economists meeting, March 2004.

McGoldrick, KimMarie and Gail Hoyt. Gender Differences in Media Exposure, Economic Knowledge, and Attitudes About Economics. Presented at the Eastern Economic Association meetings, February 2004.

Burrus, Robert, KimMarie McGoldrick, and Peter Schuhmann. Student Quantitative Literacy: Importance, Measurement, and Correlation with Economic Literacy. Presented at the Allied Social Science Association Meetings, January 2004 and the Eastern Economic Association meetings, February 2004.

McGoldrick, KimMarie and Andrea Ziegert. Developing a Research Plan for Assessing Outcomes in Service Learning Activities: An Armchair Economists Approach. Presented at the 3rd Annual International Conference on Advances in Service-Learning Research, November 2003.

McGoldrick, KimMarie and Gail Hoyt. Everything I Ever Need to Know About Economics I Got From the Headlines: Media Influences on Economic Literacy Presented at the IAFFE Summer conference, June 2003. Also presented at the Southern Economic Association meetings, November 2003.

Monks, Jim and KimMarie McGoldrick. Gender Earnings Differentials Among Highly Paid College and University Administrators Presented at the Southern Economic Association Meetings, November 2002.

McGoldrick, KimMarie. Teaching by Objectives: An Example Using the Scientific Method. Presented at the IAFFE Summer conference, June 2002.

McGoldrick, KimMarie and Andrea Ziegert. Service Learning and Economics: Developing Projects that Encourage Students to Do Economics. Invited Committee on Economic Education session at the ASSA meetings, January 2002.

McGoldrick, KimMarie. The Game of Life: A Student Developed Program for Explaining Gender Specific Labor Market Issues to their Peers. Presented at the IAFFE Summer conference, June 2001.

McGoldrick, KimMarie and Peter Schuhmann. Integrating Intra-University Web-Based Student Competitions into Principles Courses. Presented at the Allied Social Science Association Meetings, January 2001; IAFFE Summer conference, June 2001.

McGoldrick, KimMarie, and Peter Schuhmann and Robert Burrus. To Cheat or Not to Cheat: An Analysis of Student Preferences Presented at the Southern Economic Association Meetings, November 2000.

McGoldrick, KimMarie and Lisa Ford. What's So Funny About Economics?: The Use of Cartoons to Increase Economic Literacy. Presented at the Allied Social Science Association Meetings, January 2000.

Schuhmann, Peter and KimMarie McGoldrick. A Conjoint Analysis of Student Registration Decision Making. Presented at the Southern Economic Association Meetings, November 1999.

McGoldrick, KimMarie. Toward a Feminist Pedagogy in Economics. Presented at the International Association for Feminist Economics Summer Conference, Ottawa, CA, 17-19, June 1999.

McGoldrick, KimMarie and Peter Schuhmann. A Conjoint Analysis for Identifying Gender Differences in Student Registration Decision Making. Presented at the International Association for Feminist Economics Summer Conference, Ottawa, CA, 17-19, June 1999.

McGoldrick, KimMarie. Feminist Pedagogy in Economics. Invited plenary speaker for the Canadian Women's Economics Network Meetings in conjunction with the Canadian Economic Association meetings, May 28, 1999.

Hoyt, Gail Mitchell and KimMarie McGoldrick. A Workshop on Service-Learning and Economics: Who, What, When, Where, and Why? Presented at the Robert Morris Teaching Conference, February 1999.

Schuhmann, Peter and KimMarie McGoldrick. A Conjoint Analysis of Student Registration Decision Making. Presented at the 18th Annual Lilly Conference on College Teaching, November 1998.

Hoyt, Gail Mitchell and KimMarie McGoldrick. Using Service-Learning in Economics Courses: Examples and Applications Presented at the November 1998 Southern Economic Association Meetings.

McGoldrick, KimMarie. Ten Principles of Feminist Economics? Panel Discussion at the June 1998 IAFFE Conference.

McGoldrick, KimMarie and Margaret Lewis. Moving Beyond the Masculine Neoclassical Classroom: Using Critique and Active Pedagogical Practices to Reconceptualize the Concept of Work. Presented at the IAFFE/Out of the Margin Conference, June 1998.

McGoldrick, KimMarie and Gail Mitchell Hoyt. Perils and Payoffs of Service-Learning. Presented at the 17th Annual Lilly Conference on College Teaching, November 1997.

McGoldrick, KimMarie and Ann Battle. Practical Applications of Humor in the Principles Class. Presented at the November 1997 Southern Economic Association Meetings.

McGoldrick, KimMarie. Economic Education and Technology. Panel discussion at the Southern Economic Association Meetings, Atlanta, November 1997.

Eylon, Dafna and KimMarie McGoldrick. Learning Theories in the Classroom: Opportunities for Student Participation in Cognitive Development. Presented at the June 1997 Organizational Behavior Teaching Conference.

McGoldrick, KimMarie. An Example of Using the Web in a Principles of Macro Economics Course. Panel Discussion at the June 1997 IAFFE Conference.

Aerni, April, Robin Bartlett, Meg Lewis, KimMarie McGoldrick and Jean Shackelford. The Social Construction of Knowledge in Economics: Whose Idea Was It Anyway? Panel Discussion at the June 1997 IAFFE Conference.

McGoldrick, KimMarie. A Feminist Perspective on Economic Education. Presented at the April 1997 Eastern Economic Association Meetings.



Robst, John and KimMarie McGoldrick. Frontier Estimation of Firm Information About the Product Market. Presented at the April 1997 Eastern Economic Association Meetings.

McGoldrick, KimMarie, Ann Sternlicht, and Suzanne Gallagher. Service-Learning and the Principles of Economics Course: Theory and Practice. Presented at the 1997 Robert Morris- McGraw Hill Eighth Annual Teaching Economics Conference. Also presented at the Third Annual Symposium on Integrating Service with the Curriculum, June 1997.

McGoldrick, KimMarie. Moving Mountains: Using Service-Learning, Cooperative Learning, and Writing Across the Curriculum to Reshape Economic Learning. Presented at the November 1996 CSWEP session of the Southern Economic Association Meetings.

McGoldrick, KimMarie and Ann Sternlicht. The Marginalization of Women in Economic Principles Texts: What's So Funny Anyway? Presented at the November 1996 IAFFE Session of the Southern Economic Association Meetings.

McGoldrick, KimMarie. The Road Not Taken: An Example of Feminist Pedagogy in Economics. Presented at the June 1996 IAFFE Summer Conference.

McGoldrick, KimMarie. Service Learning: Theory, Method, and Examples. Presented at the June 1996 IAFFE Summer Conference.

McGoldrick, KimMarie. Experiential Learning: A Case Study. Presented at the March 1996 Eastern Economic Association Meetings.

Robst, John and KimMarie McGoldrick. Tied-Movers, Tied-Stayers and Gender Differences in Overeducation. Presented at the March 1996 Eastern Economic Association Meetings.

McGoldrick, KimMarie and John Robst. Gender Differences in Overeducation: A Test of the Theory of Differential Overqualification. Presented at the January 1996 CSWEP Sessions of the ASSA Meetings.

McGoldrick, KimMarie. A Survey of Women Economists from 1950 to 1970: Who Were They?, What Did They Do?, and How Has Their Work Influenced the Profession? Presented at the October 1995 Atlantic Economic Society Meetings.

McGoldrick, KimMarie and Robert Sanborn. Experiential Learning: An Application for Economics Students. Presented at the March 1995 IAFFE Session of the Eastern Economic Association Meetings.

McGoldrick, KimMarie. Earnings Uncertainty and the Rate of Return to Education Presented at the March 1995 Eastern Economic Association Meetings.

Robst, John and KimMarie McGoldrick. Advertising as Information: Estimating the Degree of Consumer and Firm Information Presented at the January 1995 Atlantic Economic Association Sessions of the ASSA Meetings.

McGoldrick, KimMarie, John Robst, and Richard Deitz. Uncertain Wages and Housing Demand. Presented at the January 1995 AREUEA Sessions of the ASSA Meetings and at the November 1994 Southern Economic Association Meetings.

McGoldrick, KimMarie. Do Workers Receive Compensating Wages for Employment and Earnings Uncertainty? Presented at the November 1994 Southern Economic Association Meetings.

Robst, John and KimMarie McGoldrick. Information as Capital: Estimating the Stocks and Flows of Information. Presented at the March 1994 Eastern Economic Association Meetings.

McGoldrick, KimMarie. Risk Analysis and Gender Differences in Public and Private Sector Wages: A Switching Regression Model. Presented at the November 1993 Southern Economic Association Meetings.

McGoldrick, KimMarie and John Robst. Uncertain Wages and Worker Mobility. Presented at the October 1993 Atlantic

Economic Society Meetings.

McGoldrick, KimMarie. Income Variability and the Choice of Educational Attainment. Presented at the March 1993 Eastern Economic Association Meetings.

McGoldrick, KimMarie, John Kane, and Larry Spizman. Personal Characteristics and the Potential Earnings of a Minor Child. Presented at the January 1993 AFFE Session of the ASSA Meetings.

McGoldrick, KimMarie. Income Variability, Risk and Occupational Choice. Presented at the March 1992 Eastern Economic Association Meetings.

McGoldrick, KimMarie. Income Variability, Risk and Compensating Wage Differentials. Presented at the March 1991 Eastern Economic Association Meetings.

#### Research Conferences

The Committee on Economic Education sponsored (by invitation only) Research Projects Conference on May 19-21, 2000. (The purpose of the Conference is: to identify important unanswered research questions in economic education, to build teams that will design research projects to answer those questions, to find funding for the projects, and to undertake the projects.) International Symposium on Economic Education (by invitation only), January 6, 2009.

#### Session Chair

Southern Economic Association Meetings: 1996-1999, 2003-2010  
Eastern Economic Association Meetings: 1995, 2004  
IAFFE Annual Conference: 1998

#### Discussant

ASSA/AEA Meetings: 2003, 2007  
Southern Economic Association Meetings: 1993, 1999, 2002, 2003, 2006, 2007, 2009  
Eastern Economic Association Meetings: 1992, 1995, 1997

#### Manuscript Reviews

Ad Hoc Manuscript Reviewer: *Journal of Economic Education*, *Feminist Economics*, *Southern Economic Journal*, *Eastern Economic Journal*, *Applied Economics*, *Industrial and Labor Relations Review*, and *The American Economist*.

#### **Editorial Boards**

*Journal of Economic Education* (Associate Editor)  
*American Economist* (Associate Editor)  
*Journal of Financial and Economic Education*  
*Economics Educator: Courses, Cases & Teaching Abstracts* (Advisory Board)

#### **Professional Affiliations**

Committee on Economic Education Member (CEE), 2006 through 2012  
Member of the Organizing Committee for the first National Conference Economics and Research in Economic Education to be held June 2011.

Society of Economic Educators, elected member, 2007- present  
Program Chair, 2011 conference

Committee on the Status of Women in the Economics Profession (CSWEP) Board Member, 1999 through 2004  
Organizer of the CSWEP/NSF Sponsored SEA Regional Workshops CeMENT: Workshops for Female Untenured Faculty in Economics. Eastern regional, March 2004; Southern regional, November 2004; Western regional, July 2005; Midwest regional, March 2006; Eastern Regional, February 2007; Southern Regional, November 2009.  
Newsletter Coordinator, 1999 through 2003  
Co-organizer of the CSWEP/NSF Sponsored SEA Regional Workshop Creating Career Opportunities for Female

Economists (CCOFFE), November 1998  
International Association for Feminist Economics  
Treasurer, January 2004 to February 2006 ; Board Member, January 2003 to February 2006  
Teaching and Pedagogy Issues Committee, Member 1995 to 2002, Chair 1997 to 2002  
Publications Committee, member, 1996 to 1998; 2003 to 2005  
Session Coordinator for the Southern Economic Association meetings, 1996 to 1999

### **External Departmental Evaluator**

Wake Forest, College of Northern Colorado, College of Saint Benedict-Saint John University, Gustavus Adolphus College

### **Teaching Activities**

#### Courses Taught

Capstone Experience in Economics	Business Statistics
Labor Economics	Introduction to Feminist Theory
Industrial Organization and Public Policy	Women and Gender Issues in Economics
Principles of Macroeconomics and Microeconomics	Economics of Poverty and Discrimination

#### Teaching Conferences and Workshops Coordinated

Instructor, Teaching Innovations Program. (2005-2010) The AEA Committee on Economic Education (CEE) sponsored Teaching Innovations Program (TIP) for college and university economics instructors. TIP seeks to improve undergraduate education in economics by offering instructors an opportunity to expand their teaching skills and participate in the scholarship of teaching. Duties include participation in two workshops in 2005, at least one workshop a year through 2009 and supervising the implementation of cooperative learning exercises by program participants. TIP is funded by a five-year grant from the National Science Foundation.

Annual Teaching Conference, University North Carolina at Wilmington, Co-Organizer

Targeting Economic Literacy in the Classroom October 2005.

Engaging Students and Promoting Economic Literacy October 2004.

Teaching Economics: Explorations in Innovative Teaching Strategies October 2003.

The Art of Teaching Principles of Economic: Process and Content October 2002.

Teaching and Learning Economics Through Writing October 2001.

Putting the Invisible Hand to Work: Concepts and Models for Service-Learning in Economics Workshop, Denison University, September 16, 2000. Co-Organizer

#### IAFFE one-day teaching workshops

Economic Literacies by Inclusion, January 2004, Co-Organizer

Creating a More Inclusive Classroom: Examples Using Pedagogy and Course Content, January 2000, Organizer

Quick and Cool: Ideas for Creating a More Inclusive and Innovative Classroom, January 1999, Co-Organizer and Presenter

Teaching with Technology, January 1998, Co-Organizer and Co-Facilitator

Getting Real and Making Connections: Exploring Alternative Pedagogies, January 1997, Organizer

Change in the Classroom: Incorporating Gender and Race into Beginning Economics Courses, January 1996, Facilitator

#### Teaching Conferences: Invited Presentations

TBD Annual Teaching Conference, UNC-Wilmington, October 2011.

Experience Matters: Exploring the Teaching-Research nexus. Keynote address at the Australasian Teaching Economics Conference, June 2011.

Starting Point- Economics Pedagogic Portal, a new online facility for economics teaching ideas and examples. Robert Morris Teaching Conference, February 2011

Experience Matters: Engaged Learning in the Principles Classroom. Gulf Coast Teaching Conference. October 2010.

McGoldrick, KimMarie and Joe Calhoun. Starting Point- Economics Pedagogic Portal, a new online facility for economics teaching ideas and examples. Creative Teaching Ideas for your Basic Economics Course, 6<sup>th</sup> annual workshop sponsored by the Gus A. Stavros Centers for Economic Education of Florida State University and the University of South Florida, February 2010.

Service-Learning Experiences that Enhance Student Skills: An Economists Approach. Bowling Green State University 14<sup>th</sup> Annual Teaching Conference, March 2008.

Service Learning and Economics: Using Learning Theory to Motivate Pedagogical Approaches With Andrea Ziegert. University of Kentucky Teaching Conference, April, 2004.

Using the Theory of Service Learning as a Tool for Teaching Economic Theory. 15<sup>th</sup> annual teaching conference, Robert Morris University and McGraw-Hill Irwin: Teaching Economics: Instruction and Classroom Based Research. February, 2004.

Putting the Invisible Hand to Work: Concepts and Models of Service Learning in Economics. Second Annual Economics and the Classroom Conference, Idaho State University, March 2000.

#### Other Select Teaching Related Presentations

Using Cooperative Learning to Enhance Teaching Efficiency and Effectiveness. Baylor University, February 2010.

Exploring Experiential Learning. Invited panel discussion, Randolph College, November 2009.

Service Learning, Civic Engagement and the University. Invited lecture, SUNY Oswego, March 2004.

Service, Engagement and Learning: Where Have We Been and Where Are We Going? Christian A. Johnson Visiting Lecturer, Middlebury College, September 25-27, 2003.

Concepts and Models of Service Learning in Economics. Washington and Lee University, May 9, 2001.

Concepts and Models of Service Learning in Economics and Business. University of North Carolina at Wilmington, April 6, 2001.

The Road Not Taken: Service-Learning as an Example of Feminist Pedagogy in Economics. Denison University, September 16, 1999.

McGoldrick, KimMarie and Dafna Eylon. Learning Theories in the Classroom: Opportunities for Student Participation in Cognitive Development. Department of Economics Department, University of Miami at Ohio, September 19, 1997.

Service-Learning in Economics: A Practical Introduction. Department of Economics Mary Washington College, November 20, 1996.

#### **Service to the University**

##### *Current*

Center for Civic Engagement Steering Committee, since Fall 2004

Robins School of Business Full Professor Committee, since Fall 2008

Robins School of Business Tenure and Promotion Committee, since Fall 2008 (Chair 2009-2011)

University of Richmond SCHEV Outstanding Faculty Award Nomination Committee, 2008-2010

University Faculty Council, since Fall 2009

##### *Previous*

Center for Civic Engagement Development Committee, Fall 2003 through Spring 2004

Common Ground Curriculum/Co-Curriculum Committee, Fall 2003 through Spring 2004  
Community Board for Gender and Sexual Diversity, Fall 2008 through Spring 2010  
Diversity Committee, Fall 1997 through Spring 1998  
Economics Society Advisor, Fall 1994 through Spring 1996  
Faculty Council, Fall 1996 through Spring 1999  
Gender Education Working Group, Fall 2002 through Spring 2003  
Habitat for Humanity Planning Committee, Fall 2003  
Presidents College Associate, Fall 2001 through Spring 2002  
Program for Enhancing Teaching Effectiveness, Fall 1994 through Spring 1997  
Provost Advisory Committee, Fall 1997 through Spring 1999  
Robins School of Business Dean Search Committee, Spring 1999  
Robins School of Business Evaluation Committee, Fall 1995 through Spring 1999  
Robins School of Business Research Committee, Fall 2000 through Spring 2006, Chair Fall 2001 through Spring 2002  
Robins School of Business Student Affairs Committee, Fall 1992 through Spring 1996  
Robins School of Business Teaching Committee, Fall 2001 through Spring 2003  
Robins School of Business Undergraduate Program Task Force Committee, Fall 1994 through Spring 1995  
Safe Zone Advisory Board, Since Fall 2004  
Service Learning Advisory Board, Fall 1998 through Fall 2001  
Society of Women in Business and Economics, Advisor, Fall 1994 through Spring 1998  
University Collaborate Research Grants Committee, Fall 2001 through Spring 2002  
University Faculty Council, Inquiry Board, Fall 2009 through Spring 2010  
University of Richmond Study on Faculty Salaries, Fall 2008 – Spring 2009  
Westhampton College Dean Search Committee, Fall 2000 through Spring 2001  
Westhampton College Student Affairs Committee, Fall 1994 through Spring 1997; Fall 2002 through Spring 2003  
Women in Living and Learning Advisory Board, Fall 1992 through Fall 2004  
Women in Living and Learning Assessment Committee, Fall 1994 through Spring 1996  
Women in Living and Learning Assistant Director Search Committee, Spring 1998 and Spring 1999  
Women in the Know conference committee, Fall 2001 through Spring 2003  
Women's Studies Advisory Board, Fall 1997 through Fall 2004

## **References**

Available upon request.