

## VISUAL 1.1

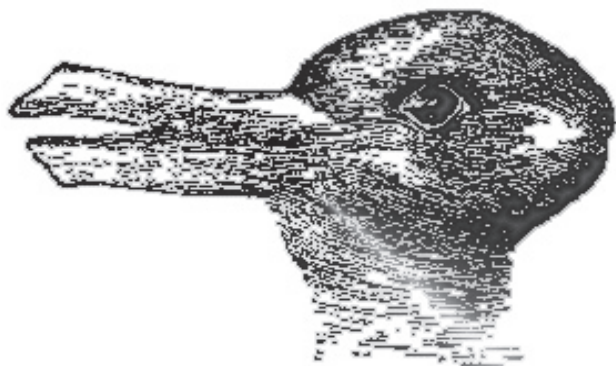
### FIELD RESEARCH: COLLECTING THE EVIDENCE

Students in A Groups	Students in B Groups		A Groups	B Groups
		<b>Question 1</b>		
		Carrots		
		Minnows		
		<b>Question 2A</b>		
		20 years		
		50 years		
		80 years		
		<b>Question 2B</b>		
		Down		
		To the side		
		<b>Question 3</b>		
		Very good		
		Good		
		Poor		
		Very poor		
		<b>Question 4</b>		
		More		
		Less		

## VISUAL 1.2

### FIELD RESEARCH: HOW BIAS AFFECTS PERCEPTION GROUP A [GROUP B IN BRACKETS]

Reproduced with permission of authors and publisher from: Brugger, P., and Brugger, S. "The Easter Bunny in October: Is it disguised as a duck?" Perceptual and Motor Skills, 1993, 76, 577-578. (c) Perceptual and Motor Skills 1993



**DIRECTIONS:** Answer these questions by **CIRCLING** the response you think is best.

1. Examine the **duck [rabbit]** in the picture on the left. What does this animal like to eat?

Carrots from the garden    Minnows from the lake

2. Examine the portrait of the **young woman [elderly woman]** in the picture on the right.

A. What is her age?    20 years    50 years    80 years

B. Where is she looking?    Down    To the side

3. Your doctor says that you have a **20 percent chance of dying [80 percent chance of surviving]** during a surgical procedure.

How would you rate your chance of survival?

Very good    Good    Poor    Very poor

4. An economic study reports that 85 percent of the people in your community **pay their share [avoid paying their share]** of the costs for public projects such as roads and schools. Such **payment [avoidance]** is said to be economically rational. Given this information, are you more or less likely to pay your share of the costs for public projects?

More    Less