

## Earnings of college graduates, 1993

*Wide variations in earnings exist within and across fields of study, a major determinant of earnings among college graduates*

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Numerous reports based on data from the Current Population Survey, the decennial census, and other surveys clearly establish that the median earnings of workers with a bachelor's or higher level degree exceed the median earnings of those with less education. These data are often interpreted to mean that a college degree is a guarantee of high earnings; frequently overlooked, however, are data indicating that some college graduates earn substantially more, and others much less, than the median.<sup>1</sup> Furthermore, for those developing their education and career plans, not much information is available on the factors associated with high and low earnings of college graduates. This article adds to the available information with a new analysis of the variation in earnings by major field of study, degree level, and occupation. Data on earnings are provided for men and women in 31 major fields of study and 34 occupations or occupation groups.

Data limited to recent college graduates show wide variation in median earnings by field of study. Those who majored in engineering, the health fields, computer and information sciences, and the physical sciences had the highest earnings, those in education, psychology, and the humanities the lowest.<sup>2</sup> Studies covering graduates with more work experience show similar results, but small sample sizes have restricted the possible analyses.<sup>3</sup> The decennial census has a very large sample of college graduates who provide information about their degree levels, but not their fields of study. In April 1993, however, the National Science Foundation (NSF) sponsored a survey of a sample of individuals under age 75 who had reported having a bachelor's or higher

level degree in the 1990 decennial census. The data from this very large sample (215,000 persons) enabled the Bureau of Labor Statistics to conduct a much more detailed analysis of the relationship of field of study and degree level to earnings than any previous survey permitted.<sup>4</sup> Based on that analysis, this article focuses primarily on the earnings of bachelor's degree graduates employed full time.<sup>5</sup> These graduates account for 12.8 million of the more than 20 million college graduates employed full time in 1993 who reported having a college degree in the 1990 census.

The data from the 1993 NSF survey agree with findings from numerous earlier studies: median earnings of college graduates increase with degree level, and at every age and degree level, men earn substantially more than women do. Earnings also increase with age, but significantly more for men than for women. (See table 1.) Because the intent of the analysis in this article is to focus on the differences in earnings among fields of study, all earnings data are presented separately for men and women to avoid biases stemming from fields of study in which enrollments have traditionally been dominated by one sex or the other. Also, to avoid biases introduced by differences in the age distribution of workers in specific fields of study, much of the data are classified into three age groups: young (25–34), midcareer (35–44), and older (45–64) workers.<sup>6</sup>

The variation in the earnings of graduates with bachelor's degrees by major field of study also is analyzed using quintiles—the ranges within which each fifth of the earnings distribution for graduates in all fields of study falls. For the middle three quintiles—the range within which

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**Table 1. Employment and median annual earnings of college graduates aged 25-64, by age group, sex, and degree level**

Age	All degree levels	Bachelor's degree	Master's degree	Doctoral degree	Professional degree
<b>Men</b>					
Employment ....	12,397,500	7,691,422	2,938,519	633,895	1,133,664
Median annual earnings:					
25-64 years ..	\$46,505	\$42,498	\$49,412	\$57,659	\$80,400
25-34 years ..	37,251	35,694	42,342	42,857	48,669
35-44 years ..	46,935	43,199	49,738	52,988	82,251
45-64 years ..	52,308	49,390	51,185	62,248	90,005
<b>Women</b>					
Employment ....	8,011,548	5,097,578	2,381,857	209,638	322,475
Median annual earnings:					
25-64 years ..	\$34,082	\$31,120	\$37,898	\$45,860	\$54,200
25-34 years ..	30,558	29,660	33,432	36,281	40,197
35-44 years ..	34,991	32,155	37,546	43,384	59,506
45-64 years ..	36,225	32,093	39,819	49,823	60,600

NOTE: Data include only those graduates working full time in 1993 who had a bachelor's or higher level degree in April 1990. Data exclude graduates who reported being health-diagnosing and -treating practitioners whose highest degree was other than professional.

SOURCE: Tabulated by the Bureau of Labor Statistics from a National Science Foundation survey conducted by the Bureau of the Census.

60 percent of graduates in all fields of study fall—those at the top of the range earned about twice as much as those at the bottom. (See table 2.) For young men, the range was \$25,001 to \$50,000, for men in midcareer, \$30,001 to \$62,400, and for older men, \$30,837 to \$75,000. Among women, top earnings were also about twice the bottom, but unlike men, the highs and lows for midcareer and older women were almost the same.

### Summary of findings

There is a clear relationship between major field of study and earnings for graduates at all ages and for both sexes. In some majors, graduates have median earnings well below the median for all fields of study. Graduates in fields with low median earnings are more likely than other graduates to have earnings in the lowest earnings quintiles, compared with all graduates, and are less likely to have earnings in the highest. Philosophy, religion, and theology; social work; visual and performing arts; linguistics/foreign languages and literature; and education are among the fields of study in which graduates earned the least. Most liberal arts fields were below average. Among the fields of study in which graduates earn more than the median for all majors are engineering, mathematics, computer and information sciences, economics, and pharmacy. Nevertheless, for every major, there were some

graduates in the highest and some in the lowest earnings groups, indicating that other factors besides the major are important in determining the level of earnings for an individual. Men had higher earnings than women in almost all fields of study, all age groups, and all degree levels.

Graduates in some majors tend to have low earnings because their employment is concentrated in low-paying occupations. Likewise, those with high earnings are concentrated in high-paying occupations. For example, about half of the women who majored in education were employed as teachers, an occupation that has relatively low wages among occupations requiring a college degree. In contrast, more than half of the men and women graduates of engineering programs were employed as engineers, a relatively high-paying occupation. Also, in any field of study, those employed in high-paying occupations, such as manager, tended to have higher earnings than other graduates in the same field. However, those in low-paying majors who were employed as managers tended to earn less than those in high-paying majors who were employed as managers.

### A note about the data

Data were tabulated from the NSF survey mentioned earlier. The majority of respondents were bachelor's degree holders (See table 1.) Because the sample of respondents was drawn from all persons who reported having a bachelor's or higher level degree in the 1990 census, individuals who received a bachelor's degree after April 1990 are not included. Therefore, the average earnings in 1993 presented in this article for any field of study or occupation are upward biased because new graduates tend to earn less than those with more experience. For the same reason, the median earnings of young college graduates aged 25-34 are biased upward, because those who received their degrees since 1990 would tend to be in the younger part of this age group and have lower earnings. Workers older than 64 years were also excluded from the analysis: after age 64, earnings tend to decrease, and therefore, fields of study that had few graduates in the older-than-64 age group, such as computer and information sciences, which did not really exist prior to the 1970's, would tend to be biased upward.

Although data were collected for about 150 fields of study, for purposes of reliability some fields were combined, reducing the number presented in the tables to 31. In general, a field was included only if the total number of bachelor's degree graduates represented by the sample for men and women combined was more than 50,000. Data are not presented in the tables for major fields of study and occupations whose samples numbered less than 3,000.

Table 3, which presents earnings by major field of study

for each age group, also presents data for each major by age group indexed to the earnings for all major fields of study for that age group. In the table, for both sexes, major fields of study are ranked in descending order by the index for those aged 35–44, the largest group of workers.

Table 4 shows the distribution of earnings by quintile for each field of study for workers aged 35–44 (midcareer workers). A significant portion of the analysis that follows focuses on this table in order to minimize the effect of age.<sup>7</sup> The table ranks majors by the proportion of earners in the highest quintile. Table 5, which presents employment and earnings by field of study and occupation, presents data for all graduates aged 25–64. This table provides more observations in order to capture the occupational effect of field of study.

### Earnings by major field of study

*Men and women by age.* Earnings of men were higher than earnings of women for nearly all fields of study in all age groups. For young workers, women had higher earnings (\$29,077) than men (\$28,830) only in the field of linguistics/foreign languages and literature. (See table 3.) Midcareer women had higher earnings than did midcareer men in architecture/environmental design, and older women's earnings exceeded older men's in the field of philosophy, religion, and theology.

The differential between the earnings of men and women generally was less for young workers aged 25–34. The average earnings of men in this age group were 20 percent higher than those of women, although none of the individual fields of study had differences in earnings which were that high. The high difference between the averages for men and women largely reflects the heavy concentration of women in the low-paying field of education, including physical education, and the much larger number of men in the higher paying fields of engineering, mathematics, and computer and information sci-

ences. In the highest paying fields, however, women's earnings were very close to those of men, especially in engineering and mathematics, where the differences were 1 percent and 5 percent, respectively.

For midcareer workers aged 35–44, the average earnings of men were 34 percent higher than those of women, and for older workers aged 45–64, the difference was 54 percent. Clearly, some of this difference continued to reflect the heavy concentration of female graduates with bachelor's degrees in education, including physical education; but, as table 3 plainly shows, the earnings of men increased significantly with age in nearly all fields, while the earnings of women increased less than those of men from young workers to midcareer workers and increased from midcareer workers to older workers only in 11 of the 28 fields for which data were developed.

Fields of study in which earnings were higher or lower than average for each age group were fairly consistent for men and women. Midcareer women who majored in physics, economics, engineering, and pharmacy had very high premiums. Women in health/medical technologies also earned above the average for women in each age group, while men in this field earned less than the average for men. Nevertheless, the average earnings of men in the field were higher than those of women in all three age groups.

Several noteworthy findings with respect to women emerge from the data. An important factor contributing to female college graduates earning less than male college graduates is career choice. Women choose majors that lead to high earnings less frequently than men do. As an example, in 1993, only 1.5 percent of women with a bachelor's degree had a major in engineering, compared with 13.3 percent of men. Conversely, many more women than men choose lower paying fields, such as education—23.7 percent for women, compared with 6.4 percent for men. Still, in nearly all majors and in all age groups, women earn less than men. Furthermore, within most majors, women have lower earnings gains with age than do men. By ages 45–64, men college graduates

**Table 2. Quintile earnings ranges of graduates with bachelor's degrees, by age group and sex, 1993**

Age	Top	Next to top	Middle	Next to bottom	Bottom
<b>Men</b>					
25–34 years .....	More than \$50,000	\$40,001–\$50,000	\$32,001–\$40,000	\$25,001–\$32,000	\$25,000 or less
35–44 years .....	More than 62,400	49,001–62,400	39,001–49,000	30,001–39,000	30,000 or less
45–64 years .....	More than 75,000	55,001–75,000	42,985–55,000	30,837–42,984	30,836 or less
<b>Women</b>					
25–34 years .....	More than 40,810	32,761–40,810	26,701–32,760	21,001–26,700	21,000 or less
35–44 years .....	More than 47,000	36,001–47,000	29,642–36,000	22,551–29,641	22,550 or less
45–64 years .....	More than 45,800	36,001–45,800	29,521–36,000	22,215–29,520	22,214 or less

NOTE: Data include only those graduates working full time in 1993 who had a bachelor's degree in April 1990.

SOURCE: Tabulated by the Bureau of Labor Statistics from a National Science Foundation survey conducted by the Bureau of the Census.

**Table 3.** Employment, median annual earnings, and index of earnings for bachelor's degree graduates aged 25-64, by major field of study, age group, and sex, 1993

Major field of study	Employment (thousands)	Median annual earnings			Index (major field/all major fields)		
		25-34 years	35-44 years	45-64 years	25-34 years	35-44 years	45-64 years
<b>Men</b>							
All major fields of study .....	7,691.4	\$35,694	\$43,199	\$49,390	1.00	1.00	1.00
Engineering .....	1,030.1	43,518	53,286	59,213	1.22	1.23	1.20
Mathematics .....	163.1	36,830	51,584	56,388	1.03	1.19	1.14
Computer and information sciences .....	222.3	41,311	50,509	51,943	1.16	1.17	1.05
Pharmacy .....	79.5	48,980	50,480	51,026	1.37	1.17	1.03
Physics .....	48.4	40,254	50,128	61,965	1.13	1.16	1.25
Accounting .....	623.1	39,096	49,500	54,737	1.10	1.15	1.11
Economics .....	154.9	36,657	49,377	52,263	1.03	1.14	1.08
Engineering-related technologies .....	199.7	38,685	45,799	51,278	1.08	1.06	1.04
Chemistry .....	96.4	35,397	44,989	52,146	.99	1.04	1.06
Business, except accounting and actuarial science .....	1,876.5	34,938	44,865	50,895	.98	1.04	1.03
Nursing .....	25.2	( <sup>1</sup> )	44,677	( <sup>1</sup> )	( <sup>1</sup> )	1.03	( <sup>1</sup> )
Physical therapy and other rehabilitation/ therapeutic services .....	12.7	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )
Architecture/environmental design .....	92.0	33,043	42,603	47,211	.93	.99	.96
Geology .....	46.7	36,928	42,321	49,007	1.03	.98	.99
Biological/life sciences .....	227.9	33,128	41,178	43,259	.93	.95	.88
Political science and government .....	188.7	33,272	41,022	49,922	.93	.95	1.01
Psychology .....	187.8	30,655	40,716	45,511	.86	.94	.92
Criminal justice/protective service .....	100.7	29,400	40,148	44,862	.82	.93	.91
Liberal arts/general studies .....	63.0	31,387	39,628	43,212	.88	.92	.87
Home economics .....	5.9	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )
Communications .....	251.6	30,767	38,915	49,984	.86	.90	1.01
English language and literature/letters .....	142.2	28,505	38,299	43,193	.80	.89	.87
History .....	206.7	30,419	38,093	42,320	.85	.88	.86
Sociology .....	114.3	29,139	37,249	45,754	.82	.86	.93
Agriculture .....	190.8	31,828	36,577	39,792	.89	.85	.81
Health/medical technologies .....	16.3	( <sup>1</sup> )	36,269	37,449	( <sup>1</sup> )	.84	.76
Education, including physical education .....	488.7	26,367	34,470	38,312	.74	.80	.78
Linguistics/foreign languages and literature .....	36.7	28,830	33,780	37,846	.81	.78	.77
Visual and performing arts .....	226.5	25,634	32,972	36,441	.72	.76	.74
Social work .....	21.6	( <sup>1</sup> )	32,171	30,206	( <sup>1</sup> )	.74	.61
Philosophy, religion, and theology .....	115.5	25,071	31,848	30,516	.70	.74	.62
Other fields (not listed) .....	436.0	30,108	38,110	42,155	.84	.88	.85
<b>Women</b>							
All major fields of study .....	5,097.6	29,660	32,155	32,093	1.00	1.00	1.00
Physics .....	2.6	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )
Economics .....	39.9	33,597	49,170	42,743	1.13	1.53	1.33
Engineering .....	75.7	43,276	49,070	38,711	1.46	1.53	1.21
Pharmacy .....	29.7	47,507	48,427	46,148	1.60	1.51	1.44
Architecture/environmental design .....	17.7	31,370	46,353	( <sup>1</sup> )	1.06	1.44	( <sup>1</sup> )
Computer and information sciences .....	95.6	38,960	43,757	36,317	1.31	1.36	1.13
Engineering-related technologies .....	8.9	36,298	( <sup>1</sup> )	( <sup>1</sup> )	1.22	( <sup>1</sup> )	( <sup>1</sup> )
Nursing .....	305.1	35,923	40,928	40,908	1.21	1.27	1.27
Physical therapy and other rehabilitation/ therapeutic services .....	59.3	38,450	40,869	46,929	1.30	1.27	1.46
Geology .....	5.9	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )	( <sup>1</sup> )
Accounting .....	274.9	35,742	39,841	35,254	1.21	1.24	1.10
Mathematics .....	86.1	35,046	37,523	34,712	1.18	1.17	1.08
Chemistry .....	33.0	34,508	37,494	36,664	1.16	1.17	1.14
Health/medical technologies .....	65.1	32,528	35,525	36,035	1.10	1.10	1.12
Business, except accounting and actuarial science .....	671.8	30,162	34,636	33,611	1.02	1.08	1.05
Biological/life sciences .....	156.9	29,399	34,243	32,716	.99	1.06	1.02
Communications .....	207.8	27,316	34,102	37,419	.92	1.06	1.17
Linguistics/foreign languages and literature .....	93.0	29,077	32,656	32,841	.98	1.02	1.02
Psychology .....	204.6	26,338	32,300	32,078	.89	1.00	1.00
Liberal arts/general studies .....	68.6	30,672	32,074	36,805	1.03	1.00	1.15
Criminal justice/protective service .....	37.8	26,037	31,816	( <sup>1</sup> )	.88	.99	( <sup>1</sup> )
Political science and government .....	80.3	28,506	31,758	32,258	.96	.99	1.01
History .....	91.2	25,990	30,552	30,284	.88	.95	.94
English language and literature/letters .....	222.1	27,388	30,295	31,740	.92	.94	.99
Visual and performing arts .....	269.3	24,643	29,604	30,013	.83	.92	.94
Sociology .....	141.8	25,762	29,531	32,039	.87	.92	1.00
Agriculture .....	34.8	28,178	28,751	( <sup>1</sup> )	.95	.89	( <sup>1</sup> )
Social work .....	85.1	23,333	28,594	28,956	.79	.89	.90
Home economics .....	122.8	22,812	28,275	28,009	.77	.88	.87
Education, including physical education .....	1,209.6	24,276	27,988	30,010	.82	.87	.94
Philosophy, religion, and theology .....	20.5	( <sup>1</sup> )	25,788	33,591	( <sup>1</sup> )	.80	1.05
Other fields (not listed) .....	280.1	29,069	31,401	34,989	.98	.98	1.09

<sup>1</sup> Not statistically reliable.

full time in 1993 who had a bachelor's degree in April 1990.

NOTE: For both men and women, fields of study are ranked in descending order for those aged 35-44 and include only those graduates working

SOURCE: Tabulated by the Bureau of Labor Statistics from a National Science Foundation survey conducted by the Bureau of the Census.

earned 38 percent more, on average, than did 25- to 34-year-olds. For women, the earnings gain over the same age span was only 8 percent. (See table 3.) An additional factor affecting the earnings of women is the occupation in which they are employed. Slightly more than 10 percent of women with a bachelor's degree in 1993 were employed in clerical occupations and were earning 25 percent below the median for all female graduates. For men, only 2.5 percent were so employed, and those who were earned more than 25 percent more than women in clerical occupations. (See table 5.)

*Midcareer workers.* Median earnings for midcareer workers varied widely by major field of study. For men, earnings were highest in engineering, which exceeded their lowest earnings field—philosophy, religion, and theology—by two-thirds. For women, earnings of engineering graduates were almost double those with degrees in philosophy, religion, and theology. (See table 4.) Among men, engineering majors had the highest median earnings, \$53,286, which was 23 percent above the \$43,199 median for all midcareer men. Mathematics majors had the second highest median earnings, followed by computer and information sciences, pharmacy, physics, accounting, and economics.

Midcareer women with economics majors had median earnings of \$49,170, those with engineering majors \$49,070, each 53 percent above the median of \$32,155 for all midcareer women. Fifty-seven percent of midcareer female engineering majors and 54 percent of midcareer female economics majors were in the top quintile of earners, with earnings of \$47,000 or more.

Earnings in some major fields of study are concentrated in the upper quintiles, earnings in others in the lower. (See table 4.) About 29 percent of male engineers were concentrated in the highest quintile—above \$62,400. Furthermore, only 9 percent of male engineering graduates were in the lowest earnings quintile (\$30,000 or less). In addition to engineering and economics, major fields of study in which midcareer women had high median earnings included pharmacy, architecture/environmental design, computer and information sciences, nursing, physical therapy and other rehabilitative/therapeutic services, and accounting. In each of these fields, 26 or more percent of graduates were in the upper earnings quintile and less than 18 percent in the lowest quintile.

Female nursing and physical therapy graduates had more than 65 percent of earners in the top two quintile ranges and only 5 and 4 percent, respectively, in the lowest. This distribution reflects the fact that the great majority of graduates in these two fields enter the occupation related to their major and that earnings within the occupation are high and fall within a narrow range. The situation is the same for pharmacy, for which 86 percent of women are concentrated in the top two quintiles and 74 percent of men in the second and

third quintiles. In fact, midcareer female pharmacists had medians just below those of engineers and economists and, with 62 percent in the top quintile, were the highest ranked. Women with health/medical technologies majors were concentrated in the second and third quintiles and had only 4 percent in the lowest quintile. Criminal justice/protective service majors had medians slightly below the overall medians and were concentrated in the middle three quintiles, probably reflecting the large proportion of such majors entering protective service and related occupations.

For both men and women, median earnings for graduates in business administration, the largest field of study for men and the second largest for women, were slightly above the corresponding medians for all majors, and the earnings of business graduates were fairly evenly distributed within the five quintiles. Also for both sexes, biological/life sciences, political science and government, and psychology graduates had medians close to that of all major fields of study.

Philosophy, religion, and theology graduates had the lowest median earnings for both men and women. Midcareer men with a major in this field had median earnings of \$31,848, only 74 percent of the median for all majors, and midcareer women with a major in the field earned a median \$25,788, 80 percent of the median for all majors. Only 12 percent of the midcareer male graduates in the field were in the top quintile of the earnings distribution for their sex, while 20 percent of the women were. Very high proportions of these graduates were in the lowest quintiles: forty-seven percent of men earned \$30,000 or less, and 32 percent of women earned \$22,550 or less. The tabulation below lists all majors with 30 percent or more of workers in the lowest quintile for their sex:

	<i>Percent</i>
Midcareer women (\$22,550 or less):	
Philosophy, religion, and theology .....	32
Agriculture .....	32
Midcareer men (\$30,000 or less):	
Philosophy, religion, and theology .....	47
Social work .....	43
Visual and performing arts .....	43
Linguistics/foreign languages and literature .....	40
Education, including physical education .....	37
Sociology .....	34
Agriculture .....	31
Communications .....	31
History .....	31
English language and literature/letters .....	30
Political science and government .....	30

In liberal arts fields, women with majors in linguistics/foreign languages and literature, psychology, liberal arts/general studies, and political science and government had medians just at the median for all major fields of study, while women with majors in history, English language and literature/letters,

**Table 4. Percent distribution of employment of bachelor's degree graduates aged 35-44, by earnings quintile and major field of study, 1993**

Major field of study	Median annual earnings	Percent with annual earnings—				
		Greater than \$62,400	From \$49,001 to \$62,400	From \$39,001 to \$49,000	From \$30,001 to \$39,000	Of \$30,000 or less
<b>Men</b>						
All major fields of study .....	\$43,199	19.9	20.0	19.4	17.6	23.1
Engineering .....	53,286	28.8	34.3	17.9	9.9	9.0
Economics .....	49,377	28.7	21.8	14.9	16.0	18.6
Physics .....	50,128	28.3	26.0	19.0	14.6	12.0
Mathematics .....	51,584	27.9	28.0	15.8	15.3	13.0
Accounting .....	49,500	26.1	24.8	20.4	13.9	14.9
Business, except accounting and actuarial science .....	44,865	23.7	19.1	20.3	15.4	21.4
Computer and information sciences .....	50,509	23.4	30.9	25.0	12.5	8.2
Chemistry .....	44,989	22.9	20.0	17.1	21.1	18.9
Political science and government .....	41,022	22.4	17.8	14.3	15.5	30.1
Liberal arts/general studies .....	39,628	21.6	12.6	16.1	24.3	25.4
Communications .....	38,915	20.9	14.5	13.7	19.8	31.1
English language and literature/letters .....	38,299	18.7	15.3	15.3	20.3	30.4
Architecture/environmental design .....	42,603	18.6	18.0	21.6	20.1	21.7
Psychology .....	40,716	17.3	16.2	19.4	19.9	27.2
Biological/life sciences .....	41,178	16.4	14.5	23.6	20.7	24.7
Geology .....	42,321	16.3	17.2	26.6	21.6	18.3
Nursing .....	44,677	15.2	14.1	39.9	19.6	11.2
Sociology .....	37,249	15.1	11.4	17.5	22.4	33.6
Engineering-related technologies .....	45,799	14.5	27.7	23.5	17.4	16.9
Agriculture .....	36,577	13.1	10.2	22.4	23.1	31.2
Visual and performing arts .....	32,972	12.2	11.9	14.0	19.0	42.9
Philosophy, religion, and theology .....	31,848	11.5	7.2	15.4	18.8	47.0
History .....	38,093	11.2	18.9	18.1	20.9	31.0
Pharmacy .....	50,480	11.1	47.2	26.8	7.9	7.0
Criminal justice/protective service .....	40,148	10.9	16.7	24.0	33.3	15.1
Education, including physical education .....	34,470	8.5	11.1	18.6	24.5	37.4
Health/medical technologies .....	36,269	6.2	10.9	21.2	39.7	22.0
Linguistics/foreign languages and literature .....	33,780	4.9	11.2	13.3	31.1	39.5
Social work .....	32,171	3.7	17.5	16.7	18.9	43.2
Other fields (not listed) .....	38,397	13.0	14.8	21.2	22.8	28.2
<b>Percent with annual earnings—</b>						
		<b>Greater than \$47,000</b>	<b>From \$36,001 to \$47,000</b>	<b>From \$29,642 to \$36,000</b>	<b>From \$22,551 to \$29,641</b>	<b>Of \$22,550 or less</b>
<b>Women</b>						
All major fields of study .....	\$32,155	19.9	19.2	20.9	20.0	20.0
Pharmacy .....	48,427	62.4	23.4	6.7	1.2	6.4
Engineering .....	49,070	56.5	18.1	10.2	7.8	7.4
Economics .....	49,170	53.9	8.6	15.0	5.3	17.2
Architecture/environmental design .....	46,353	50.2	19.1	10.4	9.7	10.6
Computer and information sciences .....	43,757	41.2	28.8	16.0	10.1	3.9
Mathematics .....	37,523	36.9	14.7	15.7	16.6	16.1
Physical therapy and other rehabilitation/therapeutic services .....	40,869	35.5	31.1	19.6	10.1	3.7
Accounting .....	39,841	33.7	24.7	14.9	13.9	12.9
Chemistry .....	37,494	28.2	23.3	17.6	13.7	17.3
Communications .....	34,102	28.1	14.5	22.0	21.6	13.9
Political science and government .....	31,758	27.3	12.4	26.1	17.3	16.8
Nursing .....	40,928	26.6	41.3	19.6	7.5	4.9
Business, except accounting and actuarial science .....	34,636	24.5	21.3	20.6	16.5	17.1
Psychology .....	32,300	21.9	19.7	20.4	19.3	18.6
Biological/life sciences .....	34,243	21.2	22.3	22.0	19.2	15.4
Linguistics/foreign languages and literature .....	32,656	20.0	20.2	23.6	17.7	18.5
Philosophy, religion, and theology .....	25,788	20.0	4.8	11.7	31.5	32.0
Liberal arts/general studies .....	32,074	18.0	13.3	29.0	21.4	18.2
Agriculture .....	28,751	18.0	7.6	20.6	22.0	31.7
Visual and performing arts .....	29,604	17.6	15.8	19.0	20.6	27.0
History .....	30,552	17.0	22.4	14.8	22.4	23.4
Sociology .....	29,531	17.0	14.2	19.1	25.1	24.5
English language and literature/letters .....	30,295	15.4	17.8	21.5	24.0	21.3
Health/medical technologies .....	35,525	13.8	30.5	38.9	12.8	4.1
Criminal justice/protective service .....	31,816	10.2	24.7	25.8	27.4	11.9
Social work .....	28,594	10.1	12.6	24.3	29.1	23.9
Home economics .....	28,275	9.8	13.8	20.2	27.6	28.5
Education, including physical education .....	27,988	8.3	13.8	22.4	27.3	28.2
Other fields (not listed) .....	31,985	19.6	17.3	23.4	16.3	23.3

<sup>1</sup> Because respondents at the 20th through 23rd percentiles reported earnings of \$30,000, the "quintile" break had to be at the 23rd percentile in order to keep all these respondents together.

NOTE: For both men and women, fields of study are ranked in descending order of percent in top quintile and include only those graduates working full

time in 1993 who had a bachelor's degree in April 1990. Earnings of individuals at one level were not split between quintiles. Therefore, for all major fields, the percent in each quintile may vary from 20.

SOURCE: Tabulated by the Bureau of Labor Statistics from a National Science Foundation survey conducted by the Bureau of the Census.

sociology were somewhat below the median. For men, all of these fields had medians below that of all major fields of study, and except for liberal arts/general studies and psychology majors, 30 percent or more earned in the lowest quintile—\$30,000 or less.

While there is no degree that guarantees a high-paying job, the odds of being in a low-paying job are much less in some fields than in others. Besides engineering, less than 10 percent of male pharmacy and computer and information sciences majors were in the lowest earnings quintile, while women in six major fields of study—physical therapy and other rehabilitation/therapeutic services, computer and information sciences, health/medical technologies, nursing, pharmacy, and engineering—had less than 10 percent of workers in the lowest quintile.

Among the workers in the lowest quintile, 59 percent of the women and 48 percent of the men received their bachelor's degree in education, including physical education; business, excluding accounting and actuarial science; visual and performing arts; and the social sciences, including history, political science and government, and sociology. Education majors accounted for more than one-third of the women in the low-earnings quintile.

## Earnings by occupation

Earnings of graduates with bachelor's degrees varied widely by occupation. Among men, top and midlevel managers, executives, and administrators had median earnings more than twice those for clergy and other religious workers and librarians, archivists, and curators. (See table 5.)<sup>a</sup> Among women, engineers earned almost twice as much as clerical and administrative support workers.

For many fields of study, there is a direct relationship between the field and the occupations its graduates pursue. For both male and female graduates with bachelor's degrees in seven major fields—pharmacy, nursing, physical therapy and other rehabilitative/therapeutic services, computer and information sciences, engineering, accounting, and health/medical technologies—more than half were in occupations directly related to their major. (See table 5.) More than half of the male graduates in architecture/environmental design and female graduates in education were also in occupations directly related to their major. In addition, between one-third and one-half of the men who majored in criminal justice/protective service, engineering-related technologies, education, and geology were in directly related occupations, as were women with majors in social work and architecture/environmental design. Those of both sexes who majored in business, excluding accounting and actuarial science, were concentrated in managerial and in a wide range of mostly business-related occupations. Relatively few mathematics majors, however,

were mathematical scientists, although about a third were in computer or engineering occupations.

In contrast, several majors had a very weak link, or no link at all, to related occupations. For example, virtually no history majors with a bachelor's degree were historians, and few political science and government majors were political scientists. Other fields of this nature were economics, psychology, and sociology. Majors with no clear occupational link generally had a significant proportion of graduates in managerial, nonretail sales, clerical, and, in some cases, teaching occupations.

Because of the close link between major field of study and occupation, majors with large proportions of workers going into high-paying occupations had higher median earnings, and conversely, those associated with low-paying occupations had low median earnings. Besides managers and engineers, computer specialists, pharmacists, accountants, and nonretail salesworkers earned the most, while teachers, social workers, clerical employees, retail salesworkers, food and other service workers, and craft and precision production workers earned the least.

Nineteen percent of men and 8 percent of women were employed as managers and generally had higher earnings than average for their field of study. Middle and top managers had earnings premiums of 20 percent to 50 percent above the median for workers in their major, while graduates in occupations at the bottom of the earnings scale—mostly clerical, retail sales, and craft and production workers—earned 25 percent to 30 percent below the median for their major. Nonengineering majors employed as engineers earned above the median for their major, as did graduates in some majors who were employed in nonretail sales occupations. Education majors, some liberal arts majors, and business graduates employed in insurance, securities, real estate, and business sales occupations earned particularly high premiums. Engineering majors who were in nonretail commodities or other marketing and sales occupations, management-related occupations, and craft occupations had higher median earnings than the median for all major fields of study, suggesting that their degrees were valuable outside the field of engineering. Engineering majors in clerical, retail sales, and insurance, securities, real estate, and business service sales occupations, however, earned less than graduates of other fields of study employed in these occupations.

Among men in computer occupations, those who majored in computer and information sciences had median earnings slightly below the median for all men in computer occupations, while those who majored in mathematics, physics, and engineering earned more. This is due in large part to computer and information sciences majors having a very high proportion of young workers and mathematics and physics majors a high proportion of older workers. Among young and

**Table 5. Employment and median annual earnings of bachelor's degree graduates aged 25-64, by selected major field of study and occupation, 1993**

Occupation	Employment (in thousands)	Median annual earnings	Occupation	Employment (in thousands)	Median annual earnings
<b>MEN</b>			<b>MEN</b>		
<b>All major fields of study:</b>			<b>Physical scientists</b> .....		
All occupations	7,691.4	\$42,498	Transportation and material-moving occupations	4.9	\$43,118
Top and midlevel managers, executives, and administrators	1,499.7	55,633	Engineering technologists and technicians, including surveyors	12.9	57,797
Mathematical scientists	21.2	53,573	Construction trades, mechanics and repairers	20.5	36,348
Engineers, including computer	837.3	50,425	Teachers, postsecondary	22.4	37,240
Sales occupations, insurance, securities, real estate, and business services	442.7	49,222	Sales occupations, retail	5.3	37,503
Registered nurses, pharmacists, dietitians, therapists, and physician's assistants	133.2	47,612	Clerical and administrative support occupations	8.4	24,288
Computer occupations, excluding engineers	447.8	44,912	Precision/production occupations, operators and related occupations	7.9	28,867
Sales occupations, other marketing and sales	248.5	44,355	Other occupations	6.3	31,011
Accountants, auditors, and other financial specialists	583.5	43,588		15.6	36,291
Sales occupations, commodities except retail	320.8	43,497	<b>Mathematics:</b>		
Personnel, training, and labor relations specialists	90.5	42,803	All occupations	163.1	50,532
Architects	71.5	42,180	Top and midlevel managers, executives, and administrators	29.0	73,815
Other management-related occupations	444.4	40,763	Mathematical scientists	9.3	58,903
Physical scientists	81.2	40,678	Engineers, including computer	16.6	52,924
Transportation and material-moving occupations	126.1	40,149	Computer occupations, excluding engineers	39.5	52,609
Protective service occupations	154.8	38,510	Other management-related occupations	10.4	44,092
Artists, broadcasters, editors, entertainers, public relations specialists, and writers	188.4	37,617	Teachers, elementary school through grade 12	9.7	34,498
Engineering technologists and technicians, including surveyors	101.8	36,489	<b>Pharmacy:</b>		
Biological/life scientists	69.0	35,271	All occupations	79.5	50,508
Health technologists and technicians	36.0	34,607	Registered nurses, pharmacists, dietitians, therapists, and physician's assistants	68.8	50,526
Construction trades, mechanics and repairers	194.5	33,265	<b>Physics:</b>		
Social scientists, including historians	14.1	32,540	All occupations	48.4	50,442
Teachers, postsecondary	38.2	32,006	Top and midlevel managers, executives, and administrators	7.0	71,044
Teachers, elementary school through grade 12	335.9	31,691	Engineers, including computer	14.4	57,549
Sales occupations, retail	208.4	30,697	Computer occupations, excluding engineers	7.2	49,396
Farmers, foresters, and fishermen	81.9	30,322	Physical scientists	4.9	42,803
Other health occupations	30.2	30,272	<b>Physical therapy and other rehabilitation /therapeutic services:</b>		
Clerical and administrative support occupations	192.9	29,550	All occupations	12.7	49,639
Social workers	61.6	29,329	Registered nurses, pharmacists, dietitians, therapists, and physician's assi	10.5	49,855
Counselors, educational and vocational	18.4	28,944	<b>Economics:</b>		
Food and other service occupations, except health	137.7	28,835	All occupations	154.9	48,071
Precision/production occupations, operators and related occupations	123.0	28,674	Top and midlevel managers, executives, and administrators	37.2	60,085
Clergy and other religious workers	62.7	26,592	Sales occupations, insurance, securities, real estate, and business services	22.6	52,696
Librarians, archivists, curators	8.1	25,618	Computer occupations, excluding engineers	8.7	45,956
Other occupations	285.5	34,197	Accountants, auditors, and other financial specialists	14.7	51,487
<b>Engineering:</b>			Other management-related occupations	8.7	43,648
All occupations	1,030.1	51,623	Other occupations	7.7	40,709
Top and midlevel managers, executives, and administrators	176.0	66,123	<b>Chemistry:</b>		
Engineers, including computer	586.9	51,483	All occupations	96.4	\$47,896
Sales occupations, insurance, securities, real estate, and business services	10.5	44,454	Top and midlevel managers, executives, and administrators	20.3	62,401
Computer occupations, excluding engineers	39.2	48,410	Engineers, including computer	8.0	54,475
Sales occupations, other marketing and sales	13.0	56,749	Computer occupations, excluding engineers	4.6	42,760
Accountants, auditors, and other financial specialists	5.9	40,523	Physical scientists	27.3	43,322
Sales occupations, commodities except retail	21.9	50,495			
Architects	14.4	45,295			
Other management-related occupations	33.1	54,176			

**Table 5. Continued—Employment and median annual earnings of bachelor's degree graduates aged 25–64, by selected major field of study and occupation, 1993**

Occupation	Employment (in thousands)	Median annual earnings	Occupation	Employment (in thousands)	Median annual earnings
<b>MEN</b>			<b>MEN</b>		
<b>Accounting:</b>			repairers .....	41.5	\$35,517
All occupations .....	623.1	\$47,793	Teachers, elementary school through grade 12 .....	7.4	32,584
Top and midlevel managers, executives, and administrators .....	153.8	60,812	Sales occupations, retail .....	78.8	34,627
Sales occupations, insurance, securities, real estate, and business services .....	22.0	49,332	Farmers, foresters, and fishermen .....	13.1	29,234
Computer occupations, excluding engineers ...	22.0	45,848	Clerical and administrative support occupations .....	57.8	29,701
Accountants, auditors, and other financial specialists .....	318.1	45,700	Social workers .....	7.8	26,543
Other management-related occupations .....	21.0	50,083	Food and other service occupations, except health .....	36.3	27,405
Clerical and administrative support occupations .....	21.1	29,498	Precision/production occupations, operators and related occupations .....	30.9	30,357
Other occupations .....	9.3	39,664	Other occupations .....	63.8	33,806
<b>Computer and information sciences:</b>			<b>Political science and government:</b>		
All occupations .....	222.3	44,916	All occupations .....	188.7	41,575
Top and midlevel managers, executives, and administrators .....	23.2	59,726	Top and midlevel managers, executives, and administrators .....	47.1	55,311
Engineers, including computer .....	30.1	49,063	Sales occupations, insurance, securities, real estate, and business services .....	17.6	46,250
Computer occupations, excluding engineers ...	139.3	43,804	Computer occupations, excluding engineers ...	5.8	46,640
Other management-related occupations .....	5.5	40,474	Accountants, auditors, and other financial specialists .....	9.4	38,649
<b>Engineering-related technologies:</b>			Sales occupations, commodities except retail .....	12.1	51,498
All occupations .....	199.7	43,759	Other management-related occupations .....	13.3	41,638
Top and midlevel managers, executives, and administrators .....	36.7	55,162	Protective service occupations .....	7.7	45,946
Engineers, including computer .....	66.1	47,357	Other occupations .....	12.5	29,680
Computer occupations, excluding engineers ...	9.5	40,393	<b>Architecture/environmental design:</b>		
Sales occupations, commodities except retail .....	8.0	55,608	All occupations .....	92.0	41,287
Other management-related occupations .....	7.8	42,230	Top and midlevel managers, executives, and administrators .....	13.6	44,929
Engineering technologists and technicians, including surveyors .....	21.0	38,251	Engineers, including computer .....	3.7	44,065
Construction trades, mechanics and repairers .....	10.2	33,242	Architects .....	50.0	41,920
Other occupations .....	8.6	38,911	<b>Geology:</b>		
<b>Nursing:</b>			All occupations .....	46.7	41,142
All occupations .....	25.2	43,538	Top and midlevel managers, executives, and administrators .....	6.5	46,624
Registered nurses, pharmacists, dietitians, therapists, and physician's assistants .....	20.5	43,099	Engineers, including computer .....	4.1	38,567
<b>Business, except accounting and actuarial science:</b>			Physical scientists .....	15.7	42,044
All occupations .....	1,876.5	43,047	<b>Psychology:</b>		
Top and midlevel managers, executives, and administrators .....	507.3	54,211	All occupations .....	187.8	40,660
Engineers, including computer .....	37.8	47,229	Top and midlevel managers, executives, and administrators .....	32.5	52,147
Sales occupations, insurance, securities, real estate, and business services .....	208.3	50,718	Engineers, including computer .....	3.0	43,682
Computer occupations, excluding engineers ...	74.7	44,951	Sales occupations, insurance, securities, real estate, and business services .....	10.3	47,929
Sales occupations, other marketing and sales .....	102.8	45,008	Computer occupations, excluding engineers ...	12.4	45,960
Accountants, auditors, and other financial specialists .....	162.7	40,756	Sales occupations, commodities except retail .....	13.1	43,405
Sales occupations, commodities except retail .....	139.7	41,960	Other management-related occupations .....	12.2	38,834
Personnel, training, and labor relations specialists .....	34.4	45,152	Social workers .....	10.7	30,220
Other management-related occupations .....	175.9	40,584	<b>Biological/life sciences:</b>		
Transportation and material-moving occupations .....	33.0	40,837	All occupations .....	227.9	39,648
Protective service occupations .....	20.2	34,552	Top and midlevel managers, executives, and administrators .....	37.5	51,050
Engineering technologists and technicians, including surveyors .....	12.2	38,551	Engineers, including computer .....	10.5	44,220
Construction trades, mechanics and			Computer occupations, excluding engineers ...	9.6	46,095
			Sales occupations, other marketing and sales .....	9.3	45,899
			Sales occupations, commodities except retail .....	13.8	42,667

**Table 5. Continued—Employment and median annual earnings of bachelor's degree graduates aged 25–64, by selected major field of study and occupation, 1993**

Occupation	Employment (in thousands)	Median annual earnings	Occupation	Employment (in thousands)	Median annual earnings
<b>MEN</b>			<b>MEN</b>		
Other management-related occupations .....	10.3	\$43,151	Top and midlevel managers, executives, and administrators .....	42.1	\$49,914
Physical scientists .....	10.0	35,720	Sales occupations, insurance, securities, real estate, and business services .....	17.9	34,661
Biological/life scientists .....	23.6	34,472	Computer occupations, excluding engineers ...	7.8	33,494
Health technologists and technicians .....	11.0	35,587	Sales occupations, other marketing and sales .....	19.8	37,093
Teachers, elementary school through grade 12 .....	11.8	31,629	Sales occupations, commodities except retail .....	12.3	43,486
Other occupations .....	9.0	40,024	Other management-related occupations .....	16.3	38,129
<b>Sociology:</b>			Artists, broadcasters, editors, entertainers, public relations specialists, and writers .....	60.8	36,944
All occupations .....	114.3	38,785	Other occupations .....	13.1	36,449
Top and midlevel managers, executives, and administrators .....	26.0	50,424	<b>Health/medical technologies:</b>		
Other management-related occupations .....	6.3	38,315	All occupations .....	16.3	36,290
Social workers .....	7.5	32,465	Health technologists and technicians .....	8.6	35,604
Other occupations .....	7.9	33,036	<b>Education, including physical education:</b>		
<b>History:</b>			All occupations .....	488.7	34,491
All occupations .....	206.7	38,272	Top and midlevel managers, executives, and administrators .....	61.2	47,870
Top and midlevel managers, executives, and administrators .....	34.1	52,504	Engineers, including computer .....	9.3	38,406
Sales occupations, insurance, securities, real estate, and business services .....	16.6	46,850	Sales occupations, insurance, securities, real estate, and business services .....	20.1	52,016
Computer occupations, excluding engineers ...	9.1	41,932	Computer occupations, excluding engineers ...	12.8	45,942
Other management-related occupations .....	12.6	40,664	Sales occupations, other marketing and sales .....	13.2	39,379
Teachers, elementary school through grade 12 .....	24.0	33,261	Sales occupations, commodities except retail .....	17.9	42,365
Clerical and administrative support occupations .....	8.4	28,292	Other management-related occupations .....	22.1	41,165
Other occupations .....	16.2	36,864	Transportation and material-moving occupations .....	7.6	26,112
<b>Liberal arts/general studies:</b>			Protective service occupations .....	8.1	40,682
All occupations .....	63.0	38,130	Engineering technologists and technicians, including surveyors .....	6.6	33,875
Top and midlevel managers, executives, and administrators .....	10.6	44,563	Construction trades, mechanics and repairers .....	22.3	31,779
<b>Criminal justice/protective service:</b>			Teachers, postsecondary .....	9.8	30,305
All occupations .....	100.7	37,800	Teachers, elementary school through grade 12 .....	172.5	31,388
Top and midlevel managers, executives, and administrators .....	15.4	49,217	Sales occupations, retail .....	10.3	28,508
Protective service occupations .....	44.0	38,843	Clerical and administrative support occupations .....	11.5	33,421
Social workers .....	6.1	26,600	Social workers .....	4.9	30,858
<b>English language and literature/letters:</b>			Food and other service occupations, except health .....	7.3	25,166
All occupations .....	142.2	37,614	Precision/production occupations, operators and related occupations .....	14.2	27,020
Top and midlevel managers, executives, and administrators .....	26.6	55,247	Other occupations .....	23.8	31,227
Sales occupations, insurance, securities, real estate, and business services .....	14.2	68,073	<b>Linguistics/foreign languages and literature:</b>		
Computer occupations, excluding engineers ...	4.7	49,155	All occupations .....	36.7	32,490
Other management-related occupations .....	8.7	40,692	Teachers, elementary school through grade 12 .....	6.8	32,634
Artists, broadcasters, editors, entertainers, public relations specialists, and writers .....	16.5	42,890	<b>Visual and performing arts:</b>		
Teachers, elementary school through grade 12 .....	15.2	30,685	All occupations .....	226.5	32,083
<b>Agriculture:</b>			Top and midlevel managers, executives, and administrators .....	20.0	49,316
All occupations .....	190.8	36,647	Computer occupations, excluding engineers ...	12.0	40,105
Top and midlevel managers, executives, and administrators .....	27.8	48,272	Other management-related occupations .....	13.3	31,669
Other management-related occupations .....	11.8	38,158	Artists, broadcasters, editors, entertainers, public relations specialists, and writers .....	56.8	34,581
Biological/life scientists .....	16.6	36,905	Teachers, elementary school through grade 12 .....	23.5	31,374
Farmers, foresters, and fishermen .....	37.3	30,509			
Other occupations .....	10.0	30,267			
<b>Communications:</b>					
All occupations .....	251.6	36,321			

**Table** Continued—Employment and median annual earnings of bachelor's degree graduates aged 25–64, by selected major field of study and occupation, 1993

Occupation	Employment (in thousands)	Median annual earnings	Occupation	Employment (in thousands)	Median annual earnings
<b>MEN</b>			<b>WOMEN</b>		
Clerical and administrative support occupations .....	11.0	\$22,975	retail .....	76.9	\$36,561
Precision/production occupations, operators and related occupations .....	10.1	24,343	Physical scientists .....	24.0	36,315
Other occupations .....	11.3	26,262	Accountants, auditors, and other financial specialists .....	356.3	35,544
<b>Social work:</b>			Sales occupations, insurance, securities, real estate, and business services .....	172.6	35,300
All occupations .....	21.6	30,606	Architects .....	12.4	34,921
Social workers .....	6.3	28,006	Protective service occupations .....	21.1	33,715
<b>Philosophy, religion, and theology:</b>			Other management-related occupations .....	255.6	33,409
All occupations .....	115.5	29,693	Personnel, training, and labor relations specialists .....	101.6	33,259
Top and midlevel managers, executives, and administrators .....	14.3	44,675	Health technologists and technicians .....	113.1	32,555
Clergy and other religious workers .....	39.7	26,702	Sales occupations, other marketing and sales .....	150.0	32,495
<b>Other fields (not listed):</b>			Artists, broadcasters, editors, entertainers, public relations specialists, and writers .....	175.1	31,823
All occupations .....	441.9	37,227	Biological/life scientists .....	47.5	30,877
Top and midlevel managers, executives, and administrators .....	79.7	48,068	Teachers, postsecondary .....	32.9	30,752
Engineers, including computer .....	16.9	44,232	Engineering technologists and technicians, including surveyors .....	18.2	30,540
Sales occupations, insurance, securities, real estate, and business services .....	22.4	38,906	Transportation and material-moving occupations .....	9.9	29,964
Registered nurses, pharmacists, dietitians, therapists, and physician's assistants .....	13.1	43,140	Teachers, elementary school through grade 12 .....	942.3	28,841
Computer occupations, excluding engineers .....	11.3	43,902	Social scientists, including historians .....	14.6	28,565
Sales occupations, other marketing and sales .....	14.0	42,618	Other health occupations .....	56.4	27,558
Accountants, auditors, and other financial specialists .....	8.5	35,217	Librarians, archivists, curators .....	26.9	26,195
Sales occupations, commodities except retail .....	16.3	41,823	Social workers .....	127.9	26,078
Other management-related occupations .....	30.1	35,960	Counselors, educational and vocational .....	26.9	25,015
Physical scientists .....	7.8	35,968	Teachers, prekindergarten and kindergarten .....	134.8	24,962
Transportation and material-moving occupations .....	18.1	49,232	Food and other service occupations, except health .....	137.6	24,618
Protective service occupations .....	23.5	35,514	Clergy and other religious workers .....	10.6	24,019
Engineering technologists and technicians, including surveyors .....	6.6	34,783	Sales occupations, retail .....	132.1	23,332
Biological/life scientists .....	15.2	34,542	Clerical and administrative support .....	514.8	23,250
Construction trades, mechanics and repairers .....	15.2	33,559	Precision/production occupations, operators and related occupations .....	36.8	21,132
Teachers, elementary school through grade 12 .....	24.6	30,961	Other occupations .....	219.9	29,865
Sales occupations, retail .....	10.2	28,672	<b>Pharmacy:</b>		
Farmers, foresters, and fishermen .....	6.8	32,415	All occupations .....	29.7	47,622
Clerical and administrative support occupations .....	9.0	29,930	Registered nurses, pharmacists, dietitians, therapists, and physician's assistants .....	26.3	48,175
Social workers .....	4.8	29,655	<b>Engineering:</b>		
Food and other service occupations, except health .....	12.2	29,554	All occupations .....	75.7	44,159
Precision/production occupations, operators and related occupations .....	11.0	25,053	Engineers, including computer .....	45.9	44,450
Other occupations .....	31.0	31,376	Top and midlevel managers, executives, and administrators .....	5.4	52,266
<b>WOMEN</b>			Computer occupations, excluding engineers .....	4.3	46,771
<b>All major fields of study:</b>			<b>Computer and information sciences:</b>		
All occupations .....	5,097.6	31,120	All occupations .....	95.6	39,805
Engineers, including computer .....	82.1	44,166	Engineers, including computer .....	8.8	44,922
Mathematical scientists .....	11.1	42,581	Top and midlevel managers, executives, and administrators .....	4.4	54,874
Top and midlevel managers, executives, and administrators .....	412.4	40,187	Computer occupations, excluding engineers .....	66.8	40,336
Registered nurses, pharmacists, dietitians, therapists, and physician's assistants .....	428.4	39,567	<b>Physical therapy and other rehabilitation/therapeutic services:</b>		
Computer occupations, excluding engineers .....	214.7	39,291	All occupations .....	59.3	39,575
Sales occupations, commodities except			Registered nurses, pharmacists, dietitians, therapists, and physician's assistants .....	47.1	40,077

**Table 5. Continued—Employment and median annual earnings of bachelor's degree graduates aged 25–64, by selected major field of study and occupation, 1993**

Occupation	Employment (In thousands)	Median annual earnings	Occupation	Employment (In thousands)	Median annual earnings
<b>WOMEN</b>			<b>WOMEN</b>		
<b>Nursing:</b>			and administrators .....	9.2	\$39,038
All occupations .....	305.1	\$39,335	Teachers, elementary school through grade 12 .....	18.5	30,725
Top and midlevel managers, executives, and administrators .....	17.4	43,903	Clerical and administrative support .....	14.6	23,793
Registered nurses, pharmacists, dietitians, therapists, and physician's assistants .....	248.9	39,740	<b>Business, except accounting and actuarial science:</b>		
<b>Accounting:</b>			All occupations .....	671.8	31,621
All occupations .....	274.9	36,625	Engineers, including computer .....	3.1	45,312
Top and midlevel managers, executives, and administrators .....	30.9	45,812	Top and midlevel managers, executives, and administrators .....	86.7	40,067
Computer occupations, excluding engineers ...	7.4	35,107	Computer occupations, excluding engineers ...	31.2	36,337
Accountants, auditors, and other financial specialists .....	184.3	37,314	Sales occupations, commodities except retail .....	28.2	36,188
Other management-related occupations .....	8.2	37,494	Accountants, auditors, and other financial specialists .....	84.0	34,516
Clerical and administrative support .....	22.5	22,610	Sales occupations, insurance, securities, real estate, and business services .....	45.0	36,745
<b>Chemistry:</b>			Other management-related occupations .....	68.5	32,487
All occupations .....	33.0	35,948	Personnel, training, and labor relations specialists .....	26.8	35,368
Physical scientists .....	8.4	37,993	Sales occupations, other marketing and sales .....	44.3	33,590
<b>Mathematics:</b>			Teachers, elementary school through grade 12 .....	12.1	28,736
All occupations .....	86.1	35,792	Social workers .....	4.9	23,411
Engineers, including computer .....	4.8	51,576	Food and other service occupations, except health .....	14.7	25,528
Mathematical scientists .....	3.7	43,790	Sales occupations, retail .....	27.7	29,305
Top and midlevel managers, executives, and administrators .....	6.8	52,885	Clerical and administrative support .....	115.4	23,340
Computer occupations, excluding engineers ...	20.9	44,673	Other occupations .....	37.6	30,517
Teachers, elementary school through grade 12 .....	18.3	27,550	<b>Political science and government:</b>		
<b>Health/medical technologies:</b>			All occupations .....	80.3	30,312
All occupations .....	65.1	34,984	Top and midlevel managers, executives, and administrators .....	10.9	41,295
Health technologists and technicians .....	45.8	34,557	Clerical and administrative support .....	10.3	24,874
Biological/life scientists .....	5.2	38,132	Other occupations .....	7.6	31,465
<b>Architecture/environmental design:</b>			<b>Psychology:</b>		
All occupations .....	17.7	33,571	All occupations .....	204.6	30,203
Architects .....	7.0	38,043	Top and midlevel managers, executives, and administrators .....	23.5	37,212
<b>Liberal arts/general studies:</b>			Registered nurses, pharmacists, dietitians, therapists, and physician's assistants .....	9.6	34,277
All occupations .....	68.6	32,820	Computer occupations, excluding engineers ...	5.3	41,324
Teachers, elementary school through grade 12 .....	12.7	33,513	Accountants, auditors, and other financial specialists .....	9.6	33,851
Clerical and administrative support .....	7.8	26,267	Sales occupations, insurance, securities, real estate, and business services .....	9.1	38,779
<b>Biological/life sciences:</b>			Other management-related occupations .....	17.4	32,370
All occupations .....	156.9	31,995	Personnel, training, and labor relations specialists .....	11.5	34,517
Engineers, including computer .....	3.2	37,944	Sales occupations, other marketing and sales .....	8.8	31,804
Top and midlevel managers, executives, and administrators .....	13.8	42,133	Teachers, elementary school through grade 12 .....	12.7	30,036
Registered nurses, pharmacists, dietitians, therapists, and physician's assistants .....	10.7	34,791	Social scientists, including historians .....	5.0	25,984
Computer occupations, excluding engineers ...	3.8	35,133	Social workers .....	19.4	25,740
Physical scientists .....	5.3	36,459	Food and other service occupations, except health .....	7.8	29,461
Health technologists and technicians .....	27.4	32,945	Clerical and administrative support .....	25.0	24,329
Biological/life scientists .....	24.8	30,843	Other occupations .....	6.0	31,634
Teachers, elementary school through grade 12 .....	10.6	28,288	<b>English language and literature/letters:</b>		
Clerical and administrative support .....	9.8	21,503	All occupations .....	222.1	30,069
Other occupations .....	5.7	26,064	Top and midlevel managers, executives, and administrators .....	19.3	46,921
<b>Linguistics/foreign languages and literature:</b>					
All occupations .....	93.0	31,745			
Top and midlevel managers, executives, and administrators .....					

**Table 5. Continued—Employment and median annual earnings of bachelor's degree graduates aged 25–64, by selected major field of study and occupation, 1993**

Occupation	Employment (in thousands)	Median annual earnings	Occupation	Employment (in thousands)	Median annual earnings
<b>WOMEN</b>			<b>WOMEN</b>		
Computer occupations, excluding engineers .....	6.6	\$36,989	Biological/life scientists .....	5.2	\$30,048
Other management-related occupations .....	12.2	30,415			
Artists, broadcasters, editors, entertainers, public relations specialists, and writers .....	20.4	32,028	<b>Education, including physical education:</b>		
Teachers, elementary school through grade 12 .....	46.7	28,491	All occupations .....	1,209.6	28,047
Social workers .....	4.2	26,146	Top and midlevel managers, executives, and administrators .....	50.3	32,718
Clerical and administrative support .....	30.4	23,592	Registered nurses, pharmacists, dietitians, therapists, and physician's assistants .....	10.7	34,063
Other occupations .....	13.3	32,764	Computer occupations, excluding engineers .....	15.7	40,559
<b>Communications:</b>			Accountants, auditors, and other financial specialists .....	13.3	29,460
All occupations .....	207.8	29,763	Sales occupations, insurance, securities, real estate, and business services .....	25.0	35,673
Top and midlevel managers, executives, and administrators .....	21.0	39,719	Other management-related occupations .....	34.7	33,774
Computer occupations, excluding engineers .....	5.6	35,049	Personnel, training, and labor relations specialists .....	14.1	29,748
Sales occupations, insurance, securities, real estate, and business services .....	15.7	32,065	Health technologists and technicians .....	5.1	25,602
Other management-related occupations .....	13.9	31,381	Sales occupations, other marketing and sales .....	17.4	29,760
Sales occupations, other marketing and sales .....	17.6	32,040	Artists, broadcasters, editors, entertainers, public relations specialists, and writers .....	10.6	29,031
Artists, broadcasters, editors, entertainers, public relations specialists, and writers .....	47.9	32,613	Clerical and administrative support .....	10.1	29,159
Clerical and administrative support .....	24.1	23,476	Teachers, postsecondary .....		
Other occupations .....	10.9	28,765	Teachers, elementary school through grade 12 .....	662.8	28,639
<b>Sociology:</b>			Other health occupations .....	8.4	22,161
All occupations .....	141.8	\$29,698	Social workers .....	12.3	23,366
Top and midlevel managers, executives, and administrators .....	15.0	39,513	Counselors, educational and vocational .....	5.3	28,692
Other management-related occupations .....	8.9	32,023	Teachers, prekindergarten and kindergarten .....	93.2	25,255
Teachers, elementary school through grade 12 .....	11.3	30,613	Food and other service occupations, except health .....	33.7	22,788
Social workers .....	18.3	27,438	Sales occupations, retail .....	22.5	21,222
Clerical and administrative support .....	22.1	23,941			
Other occupations .....	8.1	26,805	<b>Social work:</b>		
<b>History:</b>			All occupations .....	85.1	27,181
All occupations .....	91.2	29,480	Top and midlevel managers, executives, and administrators .....	8.0	35,153
Teachers, elementary school through grade 12 .....	22.3	29,454	Social workers .....	36.4	26,575
Clerical and administrative support .....	12.3	24,491			
<b>Criminal justice/protective service:</b>			<b>Home economics:</b>		
All occupations .....	37.8	29,334	All occupations .....	122.8	27,101
Social workers .....	5.7	28,762	Registered nurses, pharmacists, dietitians, therapists, and physician's assistants .....	5.5	28,765
<b>Visual and performing arts:</b>			Teachers, elementary school through grade 12 .....	26.3	28,998
All occupations .....	269.3	28,252	Sales occupations, retail .....	11.8	23,511
Top and midlevel managers, executives, and administrators .....	20.1	37,753	Clerical and administrative support .....	16.5	23,781
Computer occupations, excluding engineers .....	6.9	33,284			
Sales occupations, insurance, securities, real estate, and business services .....	8.8	32,154	<b>Other fields (not listed):</b>		
Other management-related occupations .....	14.9	28,875	All occupations .....	357.9	32,064
Artists, broadcasters, editors, entertainers, public relations specialists, and writers .....	55.0	30,581	Engineers, including computer .....	5.8	43,006
Teachers, elementary school through grade 12 .....	34.7	29,855	Top and midlevel managers, executives, and administrators .....	35.2	40,869
Food and other service occupations, except health .....	10.4	21,854	Registered nurses, pharmacists, dietitians, therapists, and physician's assistants .....	43.0	37,247
Sales occupations, retail .....	15.2	21,194	Computer occupations, excluding engineers .....	14.1	39,648
Clerical and administrative support .....	35.6	22,282	Physical scientists .....	4.7	36,412
Other occupations .....	14.7	31,628	Accountants, auditors, and other financial specialists .....	13.9	33,355
<b>Agriculture:</b>			Sales occupations, insurance, securities, real estate, and business services .....	13.2	42,933
All occupations .....	34.8	28,186	Other management-related occupations .....	15.9	34,765
			Health technologists and technicians .....	13.6	29,350
			Sales occupations, other marketing and sales .....	10.8	32,859
			Biological/life scientists .....	5.0	30,726

**Table 5.** Continued—Employment and median annual earnings of bachelor's degree graduates aged 25–64, by selected major field of study and occupation, 1993

Occupation	Employment (in thousands)	Median annual earnings	Occupation	Employment (in thousands)	Median annual earnings
<b>WOMEN</b>			<b>WOMEN</b>		
Teachers, elementary school through grade 12 .....	30.3	\$29,616	Food and other service occupations, except health .....	16.3	\$23,987
Other health occupations .....	7.9	30,368	Clerical and administrative support .....	33.2	24,435
Social workers .....	10.3	27,618	Other occupations .....	29.2	30,215

NOTE: Data include only those graduates working full time in 1993 who had a bachelor's degree in April 1990. For both men and women, occupations are ranked by median annual earnings under "All major fields of study." "Other occupations" under individual fields of study refer to occupations besides those

listed under "All major fields of study."

SOURCE: Tabulated by the Bureau of Labor Statistics from a National Science Foundation survey conducted by the Bureau of the Census.

midcareer workers in computer occupations, computer and information sciences majors earned slightly above the median.

In the lowest earnings quintile, 40 percent of the women were elementary and secondary school teachers or in clerical and administrative support occupations. Men in the lowest earnings quintile were less concentrated by occupation than women, but 9 percent were elementary and secondary school teachers, and 11 percent were in nonretail sales and marketing occupations. Another 9 percent were employed as top and midlevel managers, executives, and administrators.

### Master's degree graduates

Outcomes for graduates with master's degrees are fairly similar to those for graduates with bachelor's degrees, although there are some differences in the fields of study with high and low earnings. For example, unlike the bachelor's degree level, a master's degree in business is the top-ranked field for men and the second ranked for women. Male communications majors ranked 8th, compared to 23rd place for communications majors with bachelor's degrees. Both male and female mathematics and economics majors had much lower rankings at the master's level.

### Influences on earnings

The data presented in this article clearly show variation in earnings both across and within fields of study. Therefore, there is no major field of study that guarantees either high or

low earnings. However, graduates in some majors are more likely to be among the highest earners and less likely to be among the lowest earners, while the opposite is likely in some other fields of study. There appears, therefore, to be a job market for college graduates in specific fields of study, rather than a universal market for college graduates as a whole.

There are a number of reasons that graduates in some majors are likely to earn more than those in others. One is the relationship of the major field of study to occupations that traditionally have higher earnings, such as engineering, computer science, and other fields. In some cases, the skills of graduates are highly valued by employers, but in other cases, employers may view certain majors as more difficult and may assume that graduates in these fields are more able and hard working, whereupon they offer them higher salaries. Also, graduates in some majors may have skills that are in short supply or in balance in the labor market, so that almost all enter well-paid, college-level jobs. By contrast, graduates in other majors may have skills that are in surplus, so much take whatever job they can find, which often means lower pay.

Not all the observed differences in earnings among workers should be attributed to their major. Individuals with personal characteristics or general skills associated with high or low earnings may have had those earnings even if they had picked other majors. However, further analyses are needed to understand the effect of other factors, such as grade point average, the quality of the college attended, and geographic location, on earnings.<sup>9</sup> In addition, personal characteristics, general abilities, and skills not directly related to the academic field of study may be significant.<sup>10</sup> Data on such factors, however, are not available in as comprehensive a form as one would like them to be. □

### Footnotes

<sup>1</sup> See the following articles in the Summer 1994 issue of *Occupational Outlook Quarterly*: Thomas A. Amirault, "Job Market Profile of College Graduates in 1992: A Focus on Earnings and Jobs," pp. 21–28; and Gary Steinberg, "The Class of '90 One Year After Graduation," pp. 11–19.

<sup>2</sup> Steinberg, "Class of '90"; and John Tsapogas, *Characteristics of Recent Science and Engineering Graduates: 1990*, NSF 92–316 (National Science

Foundation, 1992).

<sup>3</sup> See Robert Kominski and Rebecca Sutterlin, "What's It 'Worth'? Educational Background and Economic Status: Spring 1990," *Current Population Reports, Household Economic Studies*, P70–32 (Bureau of the Census, December 1992), for data from the Survey of Income and Program Participation; Estelle James, Nabeel Alsalam, Joseph C. Conaty, and Duc-Le To

"College Quality and Future Earnings: Where Should You Send Your Child to College?" *AEA Papers and Proceedings*, May 1989, pp. 247-52; and Clifford Adelman, *Women at Thirtysomething: Paradoxes of Attainment* (Department of Education, 1992), for data from the National Longitudinal Survey of the high school class of 1972.

<sup>4</sup> The data generated from this analysis are part of the NSF's SESTAT, a system of data about scientists and engineers. For more information, contact Kelly Kang, National Science Foundation, 4201 Wilson Blvd., Room 965, Arlington, VA 22230, INTERNET [kkang@nsf.gov](mailto:kkang@nsf.gov), phone (703) 306-1776, or through the World Wide Web.

<sup>5</sup> Data for earnings of college graduates employed part time were not coded for analysis in the NSF survey because of concerns that the data were not appropriate for use in analyses.

<sup>6</sup> These ranges divide graduates with bachelor's degrees into fairly equal-sized groups. In the case of graduates holding master's degrees, there are fewer in the young age group. The relatively small number of graduates aged 65 and older were excluded, because earnings tend to decline after age 64. The 25-34 age group actually has few workers aged 25 or 26, as the survey population includes only individuals who had at least a bachelor's

degree 3 years earlier, at the time of the 1990 census.

<sup>7</sup> Variation in earnings is kept to a minimum by the 10-year age span. For men, median annual earnings increase from \$42,000 to \$45,000. For women, the change is yet more modest.

<sup>8</sup> To make the number of tables in this article manageable, and to provide enough observations to show occupational detail, data were presented for the three age groups combined. Analysis showed that earnings differences, by occupation, were similar for each group separately.

<sup>9</sup> See James, Alsalam, Conaty, and To, "College Quality and Future Earnings"; and Earnest T. Pascarella and Patrick T. Terenzini, *How College Affects Students: Findings and Insights from Twenty Years of Research* (San Francisco, Jossey-Bass, 1991).

<sup>10</sup> For information on personal characteristics, see John Shingleton and L. Patrick Sheetz, *Recruiting Trends 1983-84*, Michigan State University (East Lansing, MI, Michigan State University, 1983); Paul A. Whiting, "Will Your Next Producer Be a Winner?" *Insurance Review* (III), April 1991; and Victor R. Lindquist, *The Northwestern Lindquist-Endicott Report—1992* (Evanston, IL, Northwestern University, 1992), especially p. 14.

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#### Revised release dates for BLS statistical series

Series	Period covered	Release date	MLR table number
U.S. Import and Export Price Indexes	November	January 18	37-41
Employment situation	December	January 19	1; 4-20
Producer Price Indexes	December	January 31	2; 34-36
Consumer Price Indexes	December	February 1	2; 31-33
Employment Cost Indexes	4 <sup>th</sup> quarter	February 13	1-3; 21-24
Major collective bargaining settlements	4 <sup>th</sup> quarter	February 16	3; 26-29
Employment situation	January	February 2	1; 4-20

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